

Ohio Survey of 1,000 Likely Voters
Conducted October 30, 2010 By Pulse Opinion Research

| | | Total | Gender | | Age | | |
|-------------------|----------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Vote for Governor | Kasich | 48% | 46% | 51% | 45% | 47% | 54% |
| | Strickland | 44% | 43% | 46% | 42% | 46% | 43% |
| | Some other candidate | 4% | 7% | 1% | 10% | 2% | 2% |
| | Not sure | 4% | 5% | 2% | 3% | 5% | 1% |

| | | Total | Race | | Party | | | Income | |
|-------------------|----------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Vote for Governor | Kasich | 48% | 49% | 39% | 84% | 11% | 49% | 46% | 51% |
| | Strickland | 44% | 43% | 55% | 9% | 86% | 34% | 46% | 42% |
| | Some other candidate | 4% | 5% | 0% | 5% | 1% | 6% | 4% | 5% |
| | Not sure | 4% | 3% | 6% | 1% | 1% | 11% | 4% | 2% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|-------------------|----------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Vote for Governor | Kasich | 48% | 78% | 33% | 11% | 7% | 77% | 49% | 48% |
| | Strickland | 44% | 16% | 55% | 88% | 91% | 13% | 44% | 44% |
| | Some other candidate | 4% | 5% | 5% | 0% | 0% | 6% | 3% | 5% |
| | Not sure | 4% | 2% | 7% | 1% | 3% | 4% | 4% | 3% |

| | | Total | Already Voted? | | Favorable - Kasich | | Favorable - Strickland | |
|-------------------|----------------------|-------|----------------|-----|--------------------|-------------|------------------------|-------------|
| | | LV's | Yes | No | Favorable | Unfavorable | Favorable | Unfavorable |
| Vote for Governor | Kasich | 48% | 51% | 47% | 94% | 3% | 8% | 84% |
| | Strickland | 44% | 48% | 43% | 4% | 90% | 89% | 8% |
| | Some other candidate | 4% | 1% | 5% | 1% | 5% | 0% | 6% |
| | Not sure | 4% | 0% | 5% | 0% | 1% | 2% | 2% |

| | | Total | Kasich Have Clear Plan for OH Economy? | | | Strickland Have Clear Plan for OH | | |
|-------------------|----------------------|-------|--|-----|----------|-----------------------------------|-----|----------|
| | | LV's | Yes | No | Not sure | Yes | No | Not sure |
| Vote for Governor | Kasich | 48% | 92% | 10% | 50% | 6% | 75% | 33% |
| | Strickland | 44% | 7% | 86% | 30% | 94% | 18% | 48% |
| | Some other candidate | 4% | 1% | 4% | 8% | 0% | 4% | 9% |
| | Not sure | 4% | 0% | 1% | 12% | 1% | 3% | 10% |

| | | Total | Feelings About How Fed Gov't is Working?.... | | | |
|-------------------|----------------------|-------|--|--------------------------------|----------------------------|-------|
| | | LV's | Enthusiastic | Satisfied but not enthusiastic | Dissatisfied but not angry | Angry |
| Vote for Governor | Kasich | 48% | 16% | 7% | 52% | 74% |
| | Strickland | 44% | 84% | 92% | 39% | 14% |
| | Some other candidate | 4% | 0% | 0% | 2% | 8% |
| | Not sure | 4% | 0% | 0% | 7% | 3% |

| | | Total | What Should Congress Do With HC Law? | | | | Policies of Obama Administration Impact on | | |
|-------------------|----------------------|-------|--------------------------------------|---------------------|-----------------|----------------|--|------|---------------|
| | | LV's | Repeal law entirely | Repeal parts of law | Leave law as is | Expand the law | Helped | Hurt | No difference |
| Vote for Governor | Kasich | 48% | 80% | 41% | 13% | 8% | 11% | 80% | 24% |
| | Strickland | 44% | 10% | 52% | 87% | 84% | 87% | 11% | 66% |
| | Some other candidate | 4% | 8% | 3% | 0% | 0% | 0% | 6% | 4% |
| | Not sure | 4% | 2% | 4% | 0% | 8% | 2% | 2% | 6% |

| | | Total | In Long Run Will Obama Policies Help/Hurt Country? | | Likely to Take an Exit Poll? | | | |
|-------------------|----------------------|-------|--|------|------------------------------|-----------------|-----------------|-------------------|
| | | LV's | Help | Hurt | Very likely | Somewhat likely | Not very likely | Not at all likely |
| Vote for Governor | Kasich | 48% | 5% | 80% | 46% | 49% | 43% | 55% |
| | Strickland | 44% | 92% | 11% | 47% | 45% | 47% | 38% |
| | Some other candidate | 4% | 0% | 6% | 3% | 4% | 5% | 6% |
| | Not sure | 4% | 3% | 2% | 4% | 2% | 5% | 1% |

| | | Total | Support or Oppose Tea Party? | | | | Support/Oppose Tea Party | | |
|-------------------|----------------------|-------|------------------------------|------------------|-----------------|-----------------|--------------------------|--------|---------|
| | | LV's | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Support | Oppose | Neutral |
| Vote for Governor | Kasich | 48% | 86% | 76% | 15% | 7% | 81% | 9% | 41% |
| | Strickland | 44% | 10% | 13% | 73% | 89% | 12% | 85% | 47% |
| | Some other candidate | 4% | 3% | 5% | 10% | 2% | 4% | 5% | 1% |
| | Not sure | 4% | 0% | 6% | 2% | 2% | 3% | 2% | 11% |

| | | Total | Gender | | Age | | |
|--------------------|--------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Favorable - Kasich | Favorable | 45% | 44% | 46% | 43% | 44% | 49% |
| | Unfavorable | 43% | 43% | 43% | 43% | 44% | 41% |
| | Never heard of him | 5% | 6% | 4% | 8% | 4% | 4% |
| | Not sure | 7% | 7% | 7% | 6% | 8% | 5% |

| | | Total | Race | | Party | | | Income | |
|--------------------|--------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Favorable - Kasich | Favorable | 45% | 46% | 39% | 76% | 13% | 47% | 40% | 51% |
| | Unfavorable | 43% | 43% | 44% | 13% | 78% | 37% | 44% | 43% |
| | Never heard of him | 5% | 4% | 10% | 3% | 7% | 5% | 7% | 3% |
| | Not sure | 7% | 7% | 7% | 8% | 2% | 12% | 9% | 3% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|--------------------|--------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Favorable - Kasich | Favorable | 45% | 73% | 29% | 13% | 9% | 72% | 48% | 42% |
| | Unfavorable | 43% | 16% | 55% | 81% | 82% | 16% | 43% | 43% |
| | Never heard of him | 5% | 4% | 7% | 3% | 6% | 3% | 3% | 6% |
| | Not sure | 7% | 7% | 9% | 2% | 3% | 9% | 6% | 8% |

| | | Total | Already Voted? | | Vote for Governor | |
|--------------------|--------------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Favorable - Kasich | Favorable | 45% | 50% | 43% | 88% | 4% |
| | Unfavorable | 43% | 42% | 43% | 3% | 88% |
| | Never heard of him | 5% | 3% | 6% | 3% | 4% |
| | Not sure | 7% | 5% | 8% | 6% | 3% |

| | | Total | Gender | | Age | | |
|------------------------|--------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Favorable - Strickland | Favorable | 43% | 42% | 44% | 35% | 46% | 45% |
| | Unfavorable | 49% | 50% | 47% | 53% | 47% | 48% |
| | Never heard of him | 2% | 2% | 2% | 7% | 0% | 1% |
| | Not sure | 6% | 5% | 7% | 5% | 7% | 6% |

| | | Total | Race | | Party | | | Income | |
|------------------------|--------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Favorable - Strickland | Favorable | 43% | 43% | 46% | 14% | 79% | 34% | 43% | 43% |
| | Unfavorable | 49% | 50% | 40% | 77% | 18% | 53% | 46% | 53% |
| | Never heard of him | 2% | 2% | 1% | 2% | 1% | 3% | 2% | 2% |
| | Not sure | 6% | 5% | 13% | 8% | 2% | 10% | 8% | 3% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|------------------------|--------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Favorable - Strickland | Favorable | 43% | 18% | 51% | 84% | 83% | 16% | 44% | 42% |
| | Unfavorable | 49% | 75% | 36% | 14% | 11% | 76% | 49% | 48% |
| | Never heard of him | 2% | 1% | 4% | 0% | 2% | 1% | 1% | 2% |
| | Not sure | 6% | 5% | 10% | 2% | 4% | 7% | 5% | 7% |

| | | Total | Already Voted? | | Vote for Governor | |
|------------------------|--------------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Favorable - Strickland | Favorable | 43% | 47% | 42% | 8% | 87% |
| | Unfavorable | 49% | 48% | 49% | 85% | 9% |
| | Never heard of him | 2% | 0% | 3% | 1% | 1% |
| | Not sure | 6% | 5% | 7% | 6% | 3% |

| | | Total | Gender | | Age | | |
|-------------------|----------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Kasich Have Clear | Yes | 33% | 34% | 32% | 28% | 33% | 36% |
| Plan for OH | No | 39% | 37% | 40% | 33% | 42% | 37% |
| Economy? | Not sure | 28% | 28% | 28% | 38% | 25% | 26% |

| | | Total | Race | | Party | | | Income | |
|-------------------|----------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Kasich Have Clear | Yes | 33% | 33% | 31% | 55% | 12% | 30% | 30% | 36% |
| Plan for OH | No | 39% | 39% | 38% | 14% | 69% | 31% | 40% | 38% |
| Economy? | Not sure | 28% | 28% | 32% | 31% | 19% | 39% | 29% | 26% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|-------------------|----------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Kasich Have Clear | Yes | 33% | 55% | 17% | 13% | 8% | 52% | 32% | 34% |
| Plan for OH | No | 39% | 16% | 52% | 67% | 72% | 16% | 42% | 35% |
| Economy? | Not sure | 28% | 29% | 32% | 20% | 20% | 32% | 26% | 31% |

| | | Total | Already Voted? | | Vote for Governor | |
|-------------------|----------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Kasich Have Clear | Yes | 33% | 38% | 31% | 63% | 6% |
| Plan for OH | No | 39% | 42% | 38% | 8% | 75% |
| Economy? | Not sure | 28% | 20% | 31% | 29% | 19% |

| | | Total | Gender | | Age | | |
|-----------------------|----------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Strickland Have Clear | Yes | 27% | 25% | 28% | 21% | 28% | 29% |
| Plan for OH | No | 53% | 55% | 52% | 55% | 54% | 51% |
| Economy? | Not sure | 20% | 19% | 21% | 24% | 18% | 20% |

| | | Total | Race | | Party | | | Income | |
|-----------------------|----------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Strickland Have Clear | Yes | 27% | 27% | 21% | 7% | 57% | 11% | 25% | 29% |
| Plan for OH | No | 53% | 55% | 43% | 75% | 25% | 64% | 52% | 55% |
| Economy? | Not sure | 20% | 18% | 36% | 18% | 18% | 26% | 23% | 16% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|-----------------------|----------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Strickland Have Clear | Yes | 27% | 10% | 30% | 57% | 57% | 7% | 29% | 25% |
| Plan for OH | No | 53% | 74% | 45% | 23% | 22% | 76% | 57% | 50% |
| Economy? | Not sure | 20% | 16% | 25% | 20% | 21% | 17% | 15% | 25% |

| | | Total | Already Voted? | | Vote for Governor | |
|-----------------------|----------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Strickland Have Clear | Yes | 27% | 30% | 25% | 3% | 56% |
| Plan for OH | No | 53% | 57% | 52% | 83% | 22% |
| Economy? | Not sure | 20% | 12% | 22% | 14% | 21% |

| | | Total | Gender | | Age | | |
|-----------------|----------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Obama Approval? | App | 39% | 38% | 40% | 41% | 39% | 36% |
| | Dis | 56% | 60% | 52% | 51% | 57% | 58% |
| | Not sure | 5% | 2% | 8% | 8% | 4% | 6% |

| | | Total | Race | | Party | | | Income | |
|-----------------|----------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Obama Approval? | App | 39% | 35% | 65% | 5% | 81% | 26% | 40% | 36% |
| | Dis | 56% | 59% | 35% | 88% | 15% | 69% | 53% | 61% |
| | Not sure | 5% | 6% | 0% | 6% | 4% | 5% | 6% | 3% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|-----------------|----------|-------|----------|-----|-----|-----------------|------|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Obama Approval? | App | 39% | 8% | 47% | 90% | 100% | 0% | 41% | 36% |
| | Dis | 56% | 90% | 43% | 8% | 0% | 100% | 55% | 56% |
| | Not sure | 5% | 3% | 10% | 2% | 0% | 0% | 4% | 7% |

| | | Total | Already Voted? | | Vote for Governor | |
|-----------------|----------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Obama Approval? | App | 39% | 45% | 37% | 5% | 79% |
| | Dis | 56% | 50% | 58% | 90% | 16% |
| | Not sure | 5% | 4% | 6% | 5% | 4% |

| | | Total | Gender | | Age | | |
|--------------------|----------------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Feelings About How | Enthusiastic | 7% | 7% | 6% | 8% | 6% | 7% |
| Fed Gov't is | Satisfied not enthusiastic | 23% | 20% | 26% | 20% | 23% | 26% |
| Working?.... | Dissatisfied but not angry | 30% | 28% | 33% | 28% | 32% | 29% |
| | Angry | 40% | 46% | 34% | 44% | 39% | 37% |
| | Not sure | 0% | 0% | 0% | 0% | 0% | 1% |

| | | Total | Race | | Party | | | Income | |
|--------------------|----------------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Feelings About How | Enthusiastic | 7% | 5% | 19% | 1% | 15% | 2% | 7% | 4% |
| Fed Gov't is | Satisfied not enthusiastic | 23% | 22% | 28% | 3% | 49% | 14% | 23% | 24% |
| Working?.... | Dissatisfied but not angry | 30% | 32% | 20% | 36% | 21% | 36% | 29% | 31% |
| | Angry | 40% | 41% | 32% | 61% | 15% | 47% | 40% | 41% |
| | Not sure | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|--------------------|----------------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Feelings About How | Enthusiastic | 7% | 2% | 4% | 19% | 17% | 0% | 6% | 7% |
| Fed Gov't is | Satisfied not enthusiastic | 23% | 5% | 31% | 49% | 52% | 3% | 25% | 21% |
| Working?.... | Dissatisfied but not angry | 30% | 29% | 39% | 19% | 24% | 31% | 30% | 32% |
| | Angry | 40% | 64% | 25% | 13% | 6% | 67% | 40% | 40% |
| | Not sure | 0% | 0% | 1% | 0% | 1% | 0% | 0% | 1% |

| | | Total | Already Voted? | | Vote for Governor | |
|--------------------|----------------------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Feelings About How | Enthusiastic | 7% | 11% | 5% | 2% | 12% |
| Fed Gov't is | Satisfied not enthusiastic | 23% | 25% | 22% | 3% | 48% |
| Working?.... | Dissatisfied but not angry | 30% | 32% | 30% | 33% | 27% |
| | Angry | 40% | 32% | 42% | 61% | 13% |
| | Not sure | 0% | 0% | 0% | 1% | 0% |

| | | Total | Gender | | Age | | |
|---------------------|---------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| What Should | Repeal law entirely | 43% | 45% | 41% | 34% | 46% | 46% |
| Congress Do With HC | Repeal parts of law | 23% | 18% | 27% | 29% | 21% | 21% |
| Law? | Leave law as is | 11% | 12% | 9% | 8% | 10% | 15% |
| | Expand the law | 19% | 20% | 17% | 22% | 20% | 12% |
| | Not sure | 5% | 4% | 6% | 7% | 3% | 5% |

| | | Total | Race | | Party | | | Income | |
|---------------------|---------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| What Should | Repeal law entirely | 43% | 45% | 29% | 70% | 11% | 52% | 42% | 46% |
| Congress Do With HC | Repeal parts of law | 23% | 24% | 16% | 23% | 25% | 19% | 23% | 22% |
| Law? | Leave law as is | 11% | 10% | 17% | 2% | 22% | 6% | 11% | 10% |
| | Expand the law | 19% | 18% | 23% | 3% | 34% | 19% | 18% | 19% |
| | Not sure | 5% | 3% | 14% | 3% | 7% | 4% | 6% | 3% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|---------------------|---------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| What Should | Repeal law entirely | 43% | 73% | 27% | 7% | 2% | 74% | 43% | 44% |
| Congress Do With HC | Repeal parts of law | 23% | 18% | 32% | 19% | 25% | 19% | 21% | 26% |
| Law? | Leave law as is | 11% | 4% | 10% | 26% | 24% | 1% | 12% | 9% |
| | Expand the law | 19% | 3% | 24% | 43% | 40% | 4% | 22% | 15% |
| | Not sure | 5% | 1% | 7% | 6% | 9% | 1% | 3% | 7% |

| | | Total | Already Voted? | | Vote for Governor | |
|---------------------|---------------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| What Should | Repeal law entirely | 43% | 41% | 44% | 72% | 10% |
| Congress Do With HC | Repeal parts of law | 23% | 23% | 23% | 20% | 27% |
| Law? | Leave law as is | 11% | 17% | 8% | 3% | 21% |
| | Expand the law | 19% | 14% | 20% | 3% | 35% |
| | Not sure | 5% | 5% | 4% | 2% | 7% |

| | | Total | Gender | | Age | | |
|-----------------------|---------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Policies of Obama | Helped | 24% | 23% | 24% | 23% | 25% | 21% |
| Administration Impact | Hurt | 48% | 49% | 46% | 41% | 48% | 52% |
| on OH Economy? | No difference | 26% | 26% | 26% | 34% | 24% | 22% |
| | Not sure | 3% | 3% | 3% | 2% | 3% | 5% |

| | | Total | Race | | Party | | | Income | |
|-----------------------|---------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Policies of Obama | Helped | 24% | 22% | 35% | 3% | 47% | 19% | 22% | 26% |
| Administration Impact | Hurt | 48% | 50% | 31% | 79% | 13% | 53% | 46% | 50% |
| on OH Economy? | No difference | 26% | 25% | 29% | 16% | 36% | 26% | 28% | 23% |
| | Not sure | 3% | 3% | 5% | 2% | 4% | 2% | 4% | 0% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|-----------------------|---------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Policies of Obama | Helped | 24% | 6% | 24% | 58% | 57% | 2% | 27% | 20% |
| Administration Impact | Hurt | 48% | 78% | 33% | 8% | 3% | 81% | 46% | 49% |
| on OH Economy? | No difference | 26% | 12% | 40% | 32% | 36% | 15% | 25% | 27% |
| | Not sure | 3% | 3% | 3% | 2% | 4% | 2% | 2% | 4% |

| | | Total | Already Voted? | | Vote for Governor | |
|-----------------------|---------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Policies of Obama | Helped | 24% | 29% | 22% | 5% | 46% |
| Administration Impact | Hurt | 48% | 46% | 48% | 79% | 12% |
| on OH Economy? | No difference | 26% | 23% | 27% | 13% | 39% |
| | Not sure | 3% | 2% | 3% | 2% | 3% |

| | | Total | Gender | | Age | | |
|--------------------|-------------------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| In Long Run Will | Help | 38% | 38% | 37% | 41% | 38% | 32% |
| Obama Policies | Hurt | 53% | 55% | 50% | 43% | 55% | 56% |
| Help/Hurt Country? | Not make much of a difference | 7% | 6% | 9% | 12% | 5% | 6% |
| | Not sure | 3% | 1% | 4% | 4% | 1% | 5% |

| | | Total | Race | | Party | | | Income | |
|--------------------|-------------------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| In Long Run Will | Help | 38% | 34% | 64% | 5% | 79% | 25% | 38% | 37% |
| Obama Policies | Hurt | 53% | 55% | 35% | 88% | 13% | 59% | 51% | 55% |
| Help/Hurt Country? | Not make much of a difference | 7% | 8% | 0% | 6% | 5% | 12% | 9% | 5% |
| | Not sure | 3% | 3% | 1% | 2% | 3% | 4% | 3% | 3% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|--------------------|-------------------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| In Long Run Will | Help | 38% | 6% | 47% | 88% | 91% | 3% | 42% | 33% |
| Obama Policies | Hurt | 53% | 90% | 34% | 7% | 2% | 92% | 50% | 55% |
| Help/Hurt Country? | Not make much of a difference | 7% | 3% | 14% | 3% | 5% | 4% | 6% | 8% |
| | Not sure | 3% | 1% | 5% | 2% | 3% | 1% | 2% | 3% |

| | | Total | Already Voted? | | Vote for Governor | |
|--------------------|-------------------------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| In Long Run Will | Help | 38% | 45% | 35% | 4% | 78% |
| Obama Policies | Hurt | 53% | 49% | 54% | 88% | 13% |
| Help/Hurt Country? | Not make much of a difference | 7% | 3% | 8% | 5% | 6% |
| | Not sure | 3% | 3% | 2% | 3% | 3% |

| | | Total | Gender | | Age | | |
|------------------------------|------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Support or Oppose Tea Party? | Strongly support | 24% | 28% | 20% | 18% | 25% | 28% |
| | Somewhat support | 23% | 22% | 23% | 17% | 26% | 21% |
| | Somewhat oppose | 11% | 10% | 11% | 20% | 8% | 7% |
| | Strongly oppose | 27% | 29% | 24% | 26% | 27% | 26% |
| | Neutral | 14% | 10% | 18% | 15% | 13% | 15% |
| | Not sure | 2% | 0% | 3% | 3% | 1% | 3% |

| | | Total | Race | | Party | | | Income | |
|------------------------------|------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Support or Oppose Tea Party? | Strongly support | 24% | 25% | 21% | 43% | 6% | 23% | 24% | 25% |
| | Somewhat support | 23% | 25% | 6% | 35% | 6% | 30% | 20% | 26% |
| | Somewhat oppose | 11% | 10% | 15% | 5% | 16% | 12% | 13% | 7% |
| | Strongly oppose | 27% | 25% | 39% | 3% | 54% | 21% | 25% | 31% |
| | Neutral | 14% | 13% | 19% | 12% | 16% | 14% | 16% | 11% |
| | Not sure | 2% | 2% | 1% | 2% | 2% | 0% | 2% | 0% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|------------------------------|------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Support or Oppose Tea Party? | Strongly support | 24% | 45% | 6% | 8% | 3% | 41% | 22% | 25% |
| | Somewhat support | 23% | 33% | 22% | 4% | 3% | 36% | 22% | 25% |
| | Somewhat oppose | 11% | 6% | 16% | 14% | 16% | 7% | 11% | 11% |
| | Strongly oppose | 27% | 6% | 32% | 60% | 60% | 4% | 33% | 19% |
| | Neutral | 14% | 9% | 21% | 14% | 17% | 11% | 11% | 18% |
| | Not sure | 2% | 1% | 2% | 0% | 1% | 1% | 1% | 2% |

| | | Total | Already Voted? | | Vote for Governor | |
|------------------------------|------------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Support or Oppose Tea Party? | Strongly support | 24% | 24% | 24% | 43% | 6% |
| | Somewhat support | 23% | 18% | 24% | 36% | 7% |
| | Somewhat oppose | 11% | 9% | 11% | 3% | 17% |
| | Strongly oppose | 27% | 31% | 25% | 4% | 54% |
| | Neutral | 14% | 16% | 14% | 12% | 15% |
| | Not sure | 2% | 2% | 2% | 2% | 1% |

| | | Total | Gender | | Age | | |
|------------------------------|-------------------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Likely to Take an Exit Poll? | Very likely | 33% | 33% | 34% | 30% | 38% | 25% |
| | Somewhat likely | 28% | 28% | 27% | 29% | 27% | 28% |
| | Not very likely | 23% | 24% | 22% | 20% | 22% | 27% |
| | Not at all likely | 12% | 10% | 14% | 12% | 11% | 15% |
| | Not sure | 4% | 5% | 3% | 9% | 2% | 6% |

| | | Total | Race | | Party | | | Income | |
|------------------------------|-------------------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Likely to Take an Exit Poll? | Very likely | 33% | 33% | 31% | 28% | 40% | 31% | 33% | 31% |
| | Somewhat likely | 28% | 29% | 19% | 33% | 27% | 20% | 27% | 29% |
| | Not very likely | 23% | 23% | 20% | 23% | 19% | 28% | 22% | 25% |
| | Not at all likely | 12% | 12% | 12% | 12% | 9% | 18% | 11% | 13% |
| | Not sure | 4% | 2% | 17% | 4% | 5% | 4% | 6% | 2% |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|------------------------------|-------------------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Likely to Take an Exit Poll? | Very likely | 33% | 30% | 30% | 45% | 37% | 32% | 34% | 32% |
| | Somewhat likely | 28% | 32% | 25% | 24% | 25% | 29% | 28% | 27% |
| | Not very likely | 23% | 20% | 31% | 16% | 23% | 22% | 20% | 26% |
| | Not at all likely | 12% | 14% | 11% | 10% | 10% | 14% | 13% | 12% |
| | Not sure | 4% | 4% | 3% | 5% | 5% | 3% | 5% | 3% |

| | | Total | Already Voted? | | Vote for Governor | |
|------------------------------|-------------------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Likely to Take an Exit Poll? | Very likely | 33% | 31% | 34% | 32% | 35% |
| | Somewhat likely | 28% | 21% | 30% | 28% | 28% |
| | Not very likely | 23% | 26% | 22% | 20% | 24% |
| | Not at all likely | 12% | 15% | 11% | 14% | 11% |
| | Not sure | 4% | 8% | 3% | 6% | 2% |

Below Are Sample Counts for this Survey. Demographic Samples of less than 100 have been excluded from all crosstabs because of the large sampling margin of error.

| | | Total | Gender | | Age | | |
|-------|------|-------|--------|-------|-------|-------|-----|
| | | LV's | Men | Women | 18-39 | 40-64 | 65+ |
| Total | LV's | 1000 | 492 | 508 | 230 | 521 | 249 |

| | | Total | Race | | Party | | | Income | |
|-------|------|-------|-------|-----------|-------|-----|-------|--------|--------|
| | | LV's | White | Non-White | GOP | Dem | Other | >\$60K | <\$60K |
| Total | LV's | 1000 | 876 | 124 | 379 | 378 | 244 | 589 | 347 |

| | | Total | Ideology | | | Obama Approval? | | College Degree? | |
|-------|------|-------|----------|-----|-----|-----------------|-----|-----------------|-----|
| | | LV's | Cons | Mod | Lib | App | Dis | Yes | No |
| Total | LV's | 1000 | 444 | 326 | 212 | 388 | 559 | 534 | 450 |

| | | Total | Already Voted? | | Vote for Governor | |
|-------|------|-------|----------------|-----|-------------------|------------|
| | | LV's | Yes | No | Kasich | Strickland |
| Total | LV's | 1000 | 252 | 748 | 482 | 443 |