



# FOX News/Opinion Dynamics Poll

1 November 04

Polling was conducted by telephone October 30-31, 2004 during the day and in the evenings. The total registered voter sample is 805 in Florida, 792 in Iowa, 814 in Ohio, and 802 in Wisconsin. There is subsample of 700 likely voters in each state, with a margin of error of +/- 3.7 percentage points. The registered voter sample has a margin of error of +/- 3.5 percentage points.

VOTE FOR PRESIDENT AMONG LIKELY VOTERS				
	Bush	Kerry	Nader	(NS/Other)
Florida	44%	49	1	6
Iowa	48%	44	1	7
Ohio	50%	47	na	3
Wisconsin	48%	45	1	6

1. - 2. I'm going to read the names of some people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so. (RANDOMIZE)

SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

				Favorable	Unfavorable	Can't say	Never heard
<b>George W. Bush</b>							
Florida	30-31 Oct 04 LV			46%	49	5	-
	22-23 Jun 04 RV			54%	40	6	-
Iowa	30-31 Oct 04 LV			52%	45	3	-
	21-22 Sep 04 LV			51%	45	4	-
Ohio	30-31 Oct 04 LV			51%	45	4	-
	17-18 Oct 04 LV			50%	45	5	-
	21-22 Sep 04 LV			51%	44	5	-
	22-23 Jun 04 RV			51%	44	5	-
Wisconsin	30-31 Oct 04 LV			51%	45	4	-
<b>John Kerry</b>							
Florida	30-31 Oct 04 LV			51%	44	5	-
	22-23 Jun 04 RV			42%	43	11	4
Iowa	30-31 Oct 04 LV			47%	48	5	-
	21-22 Sep 04 LV			50%	45	5	-

			Favor able	Unfav orable	Can't say	Never heard
Ohio	30-31 Oct 04 LV		50%	46	4	-
	17-18 Oct 04 LV		49%	46	5	-
	21-22 Sep 04 LV		46%	47	7	-
	22-23 Jun 04 RV		45%	44	10	1
Wisconsin	30-31 Oct 04 LV		48%	47	5	-

3. (FL, IA, WI) If the election for president of the United States were held today, would you vote for: (ROTATE)

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. Independent candidate Ralph Nader 4. (Not sure/Other) 5. (Would not vote)

			Bush	Kerry	Nader	(NS)	(Wldn't)
Florida	30-31 Oct 04 LV		44%	49	1	6	-
	22-23 Jun 04 RV		48%	38	3	10	1
Iowa	30-31 Oct 04 LV		48%	44	1	7	-
	21-22 Sep 04 LV		48%	45	1	6	-
Wisconsin	30-31 Oct 04 LV		48%	45	1	6	-

4. (OH only) If the election for president of the United States were held today, would you vote for: (ROTATE)

1. Republican George W. Bush 2. Democrat John Kerry 3. (Not sure/Other)  
4. (Would not vote)

			Bush	Kerry	(NS)	(Wldn't)
Ohio	30-31 Oct 04 LV		50%	47	3	-
	17-18 Oct 04 LV		49%	44	7	-
	21-22 Sep 04 LV		48%	45	6	1
	22-23 Jun 04 RV		47%	43	8	2

5. Is there any possibility at all that you will change your vote for president or will you definitely vote for (insert candidate choice)?

SCALE: 1. Possibility will change vote 2. Definitely will vote for candidate 3. (Not sure)

	Possibly Will Change	Definitely Will Vote	(NS)
Florida	6%	92	2
Bush voters	5%	92	3
Kerry voters	5%	94	1
Iowa	5%	93	2
Bush voters	3%	96	1
Kerry voters	6%	91	3
Ohio	6%	92	2
Bush voters	7%	92	1
Kerry voters	4%	94	2
Wisconsin	8%	91	1
Bush voters	7%	92	1
Kerry voters	7%	93	-

5A. (Ask Bush supporters) Would you say that your vote is better described as a vote for George W. Bush or a vote against John Kerry?

	For Bush	Against Kerry	(Not sure)
Florida	78%	17	5
Iowa	82%	16	2
Ohio	75%	17	8
Wisconsin	81%	14	5

5B. (Ask Kerry supporters) Would you say that your vote is better described as a vote for John Kerry or a vote against George W. Bush?

	For Kerry	Against Bush	(Not sure)
Florida	46%	45	9
Iowa	59%	37	4
Ohio	59%	36	5
Wisconsin	59%	34	7

6. (FL only) If the election for U.S. Senate were held today, would you vote for: (Rotate)

SCALE: 1. Republican Mel Martinez 2. Democrat Betty Castor 3. (Other/Not sure) 4. (Would not vote)

		Martinez	Castor	(NS/Othr/Wldn't)
Florida	30-31 Oct 04 LV	41%	47	12

7. (IA only) (If 0b=2) If the election for U.S. Senate were held today, would you vote for: (Rotate)

SCALE: 1. Republican Charles Grassley 2. Democrat Arthur Small 3. (Not sure/Other) 4. (Would not vote)

		Grassley	Small	(NS/Othr)	(Wldn't)
Iowa	30-31 Oct 04 LV	67%	20	13	-
	21-22 Sep 04 LV	63%	23	12	2

8. (OH only) If the election for U.S. Senate were held today, would you vote for: (Rotate)

SCALE: 1. Republican George Voinovich 2. Democrat Eric Fingerhut 3. (Not sure/Other) 4. (Would not vote)

		Voinovich	Fingerhut	(NS/Othr)	(Wldn't)
Ohio	30-31 Oct 04 LV	60%	30	9	1
	17-18 Oct 04 LV	58%	28	13	1
	21-22 Sep 04 LV	58%	30	11	1

9. (OH only) Issue 1 would amend the Ohio constitution so that the state recognizes only a union between one man and one woman as a valid marriage. Will you vote yes to approve the amendment or no to reject the amendment?

SCALE: 1. Yes, to approve the amendment 2. No, to reject the amendment 3. (Will not vote on Issue 1) 4. (Not sure)

		Approve	Reject	(Not vote)	(NS)
Ohio	30-31 Oct 04 LV	55%	38	7	-
	17-18 Oct 04 LV	58%	35	1	6

10. (WI only) If the election for U.S. Senate were held today, would you vote for: (Rotate)

SCALE: 1. Republican Tim Michels 2. Democrat Russ Feingold 3. (Other/Not sure) 4. (Would not vote)

		Michels	Feingold	(NS/Wldn't)
Wisconsin	30-31 Oct 04 LV	42%	56	2

11. Do you approve or disapprove of the job George W. Bush is doing as president?

		Approve	Disapprove	(DK)
Florida	30-31 Oct 04 LV	44%	51	5
	22-23 Jun 04 RV	52%	42	6
Iowa	30-31 Oct 04 LV	51%	44	5
	21-22 Sep 04 LV	51%	46	3
Ohio	30-31 Oct 04 LV	49%	47	4
	17-18 Oct 04 LV	50%	48	2
	21-22 Sep 04 LV	49%	46	5
	22-23 Jun 04 RV	51%	44	5
Wisconsin	30-31 Oct 04 LV	49%	46	5

12. Which one of the following issues will be most important to your vote for president? (ROTATE)

	Florida	Iowa	Ohio	Wisconsin
Terrorism/Homeland security	29%	19%	22%	22%
The economy	20	21	21	20
Iraq	15	19	14	14
Health care or Medicare	12	10	12	13
Social Security	6	5	7	6
Abortion	4	8	8	7
Education	4	3	4	6
Taxes	1	2	3	3
Gay marriage	2	3	2	1
Stem Cell Research	1	2	1	2
(Not sure)	6	8	6	6

13. - 16. Which candidate do you think would do a better job on the following issues?

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

		Bush	Kerry	(Bth)	(Nthr)	(NS)	B-K
Economy							
	Florida						
Florida	30-31 Oct 04 LV	42%	52	1	2	3	-10
	22-23 Jun 04 RV	43%	45	1	2	9	-2
Iowa	30-31 Oct 04 LV	45%	46	1	3	5	-1
	21-22 Sep 04 LV	47%	48	-	1	4	-1
Ohio	30-31 Oct 04 LV	43%	49	1	2	5	-6
	17-18 Oct 04 LV	45%	47	2	2	4	-2
	21-22 Sep 04 LV	45%	48	-	1	6	-3
	22-23 Jun 04 RV	41%	46	1	3	9	-5
Wisconsin	30-31 Oct 04 LV	44%	48	1	2		-4

The war on terrorism				Bush	Kerry	(Bth)	(Nthr)	(NS)	B-K
Florida	30-31 Oct 04 LV	49%	42	2	2	5	+7		
Iowa	30-31 Oct 04 LV	53%	37	2	3	5	+16		
	21-22 Sep 04 LV	54%	38	2	1	5	+16		
Ohio	30-31 Oct 04 LV	54%	38	1	2	5	+16		
	17-18 Oct 04 LV	54%	39	2	1	4	+15		
	21-22 Sep 04 LV	54%	37	2	2	5	+17		
Wisconsin	30-31 Oct 04 LV	52%	38	2	2	6	+14		

Health care				Bush	Kerry	(Bth)	(Nthr)	(NS)	B-K
Florida	30-31 Oct 04 LV	35%	54	1	4	6	-19		
Iowa	30-31 Oct 04 LV	42%	48	1	4	5	-6		
	21-22 Sep 04 LV	38%	53	-	3	6	-15		
Ohio	30-31 Oct 04 LV	42%	50	1	2	5	-8		
	17-18 Oct 04 LV	41%	50	1	3	5	-9		
	21-22 Sep 04 LV	39%	51	1	2	7	-12		
Wisconsin	30-31 Oct 04 LV	38%	51	1	3	7	-13		

The situation in Iraq				Bush	Kerry	(Bth)	(Nthr)	(NS)	B-K
Florida	30-31 Oct 04 LV	47%	44	1	3	5	+3		
Iowa	30-31 Oct 04 LV	52%	40	1	2	5	+12		
	21-22 Sep 04 LV	52%	41	-	2	5	+11		
Ohio	30-31 Oct 04 LV	51%	41	1	2	5	+10		
	17-18 Oct 04 LV	50%	43	1	2	4	+7		
	21-22 Sep 04 LV	52%	40	1	2	5	+12		
Wisconsin	30-31 Oct 04 LV	50%	40	1	2	7	+10		

17. Do you think it feels like the economy is getting stronger or not?

		Stronger	Not Stronger	(Not sure)
Florida	30-31 Oct 04 LV	44%	51	5
	22-23 Jun 04 RV	49%	36	15
Iowa	30-31 Oct 04 LV	44%	49	7
	21-22 Sep 04 LV	44%	52	4
Ohio	30-31 Oct 04 LV	43%	51	6
	21-22 Sep 04 LV	39%	55	6
	22-23 Jun 04 RV	32%	58	10
Wisconsin	30-31 Oct 04 LV	45%	50	5

18. Do you think it is more important to stay in Iraq to win the war or get out of Iraq to end the war?

	Stay in to win	Get out to end	(Not sure)
Florida	55%	37	8
Iowa	61%	27	12
Ohio	55%	35	10
Wisconsin	59%	32	9

19. - 21. Which presidential candidate (Bush or Kerry) do you think:(ROTATE)  
SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Bth)	(Nthr)	(NS)	B-K
Is a stronger leader?						
Florida	47%	43	2	3	5	+4
Iowa	50%	39	2	2	7	+11
Ohio	53%	41	1	1	4	+12
Wisconsin	50%	40	2	3	5	+10

Is more likely to keep his word?

Florida	30-31 Oct 04 LV	46%	43	2	5	4	+3
Iowa	30-31 Oct 04 LV	50%	38	2	5	5	+12
	21-22 Sep 04 LV	49%	38	2	5	6	+11
Ohio	30-31 Oct 04 LV	49%	40	2	5	4	+9
	21-22 Sep 04 LV	48%	39	2	7	4	+9
Wisconsin	30-31 Oct 04 LV	48%	39	1	7	5	+9

Understands the average American better?

Florida	42%	47	2	6	3	-5
Iowa	42%	41	2	9	6	+1
Ohio	44%	45	1	6	4	-1
Wisconsin	43%	45	1	7	4	-2

22. In the days before the election do you plan to use a mail ballot, an absentee ballot or some other form of early voting?

	Yes	No	(NS)	(Already voted)
Florida	10%	52	1	37
Iowa	3%	64	-	33
Ohio	4%	83	-	13
Wisconsin	5%	78	1	16