



FOX News/Opinion Dynamics Poll

1 November 04

Polling was conducted by telephone October 30-31, 2004 during the day and in the evenings. The total sample is 1,400 registered voters (RV), with a subsample of 1,200 likely voters (LV) nationwide. For registered and likely voters there is a margin of error of ± 3 percentage points. Past results are of registered voters, unless otherwise noted.

CURRENT VOTE FOR PRESIDENT (OCT 30-31)				
AMONG LIKELY VOTERS				
	Bush	Kerry	Nader	(NS/Other)
Three-Way	46%	48	1	5
Two-Way	46%	48	na	6
AMONG REGISTERED VOTERS				
Three-Way	45%	47	1	7
Two-Way	45%	48	na	7

1. - 2. I'm going to read the names of some people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so. (RANDOMIZE)
 SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

***** SUMMARY CHART *****

	Favorable	Unfavorable	Can't say	Never heard
George W. Bush	49%	46	5	-
John Kerry	50%	44	6	-

George W. Bush		Favorable	Unfavorable	Can't say	Never heard
30-31 Oct 04 LV	49%	46	5	-	
29-30 Oct 04 LV	49%	45	6	-	
28-29 Oct 04 LV	49%	44	7	-	
27-28 Oct 04 LV	50%	44	6	-	
17-18 Oct 04 LV	49%	45	6	-	

		Favor able	Unfav orable	Can't say	Never heard
John Kerry					
30-31 Oct 04	LV	50%	44	6	-
29-30 Oct 04	LV	48%	45	7	-
28-29 Oct 04	LV	47%	45	8	-
27-28 Oct 04	LV	47%	46	7	-
17-18 Oct 04	LV	48%	43	9	-

3. If the election for president of the United States were held today, would you vote for: (ROTATE) If not sure: Well, which way do you lean?

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. Independent candidate Ralph Nader 4. (Not sure) 5. (Other) 6. (Would not vote)

Please note: Starting with the Sep 21-22 poll, third party candidate Ralph Nader was only included in states where he is either on the ballot or where his ballot status is still in question.

	Bush	Kerry	Nader	(NS/Other)	(Not vote)
LIKELY VOTERS	46%	48	1	5	-
Democrats	6%	91	1	2	-
Republicans	91%	5	-	4	-
Independents	40%	46	2	12	-
Men	46%	47	1	6	-
Women	46%	47	1	6	-

LIKELY VOTER TREND

30-31 Oct 04	46%	48	1	5	-
29-30 Oct 04	46%	46	1	7	-
28-29 Oct 04	47%	45	1	7	-
27-28 Oct 04	50%	45	*	5	-
17-18 Oct 04	49%	42	2	7	-

REGISTERED VOTER TREND

30-31 Oct 04	45%	47	1	6	1
29-30 Oct 04	45%	47	1	7	-
28-29 Oct 04	46%	46	1	7	-
27-28 Oct 04	48%	46	1	5	-
3-4 Aug 04	42%	46	2	9	1

4. If the election for president of the United States were held today, would you vote for: (ROTATE) If not sure: Well, which way do you lean?

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. (Other) 4. (Not sure) 5. (Would not vote)

	Bush	Kerry	(NS/Other)	(Not vote)
LIKELY VOTERS	46%	48	5	1
Democrats	6%	91	2	1
Republicans	91%	5	3	1
Independents	42%	46	10	2
Men	46%	48	5	1
Women	46%	48	5	1

LIKELY VOTER TREND

30-31 Oct 04	46%	48	5	1
29-30 Oct 04	46%	47	7	-
28-29 Oct 04	47%	45	8	-
27-28 Oct 04	50%	45	5	-
17-18 Oct 04	48%	43	7	2

REGISTERED VOTER TREND

30-31 Oct 04	45%	48	7	-
29-30 Oct 04	45%	47	6	2
28-29 Oct 04	46%	46	8	-
27-28 Oct 04	47%	47	5	1
3-4 Aug 04	43%	46	9	2

5. Is there any possibility at all that you will change your vote for president or will you definitely vote for (insert candidate choice)?

SCALE: 1. Possibility will change vote 2. Definitely will vote for candidate 3. (Not sure)

	Possibly Will Change	Definitely Will Vote	(NS)
30-31 Oct 04 LV	6%	90	4
Bush voters	4%	95	1
Kerry voters	7%	92	1
29-30 Oct 04 LV	7%	89	4
Bush voters	7%	91	2
Kerry voters	6%	93	1
28-29 Oct 04 LV	9%	87	4
Bush voters	12%	87	1
Kerry voters	6%	92	2
27-28 Oct 04 LV	9%	87	4
Bush voters	11%	88	1
Kerry voters	7%	91	2
3-4 Oct 04 LV	11%	86	3
Bush voters	12%	86	2
Kerry voters	10%	86	4

6. Do you approve or disapprove of the job George W. Bush is doing as president?

			Dis	
	Approve	approve (DK)		
30-31 Oct 04 RV	47%	46	7	
30-31 Oct 04 LV	48%	46	6	
29-30 Oct 04 RV	47%	47	6	
29-30 Oct 04 LV	48%	46	6	
28-29 Oct 04 RV	47%	47	6	

7. Which one of the following issues will be most important to your vote for president? (ROTATE)

	-----Among Likely Voters-----				
	----- October 2004 -----				
	30-31	29-30	28-29	27-28	17-18
Terrorism/Homeland security	25%	25%	25%	24%	21%
The economy	21	20	19	21	21
Iraq	17	16	17	17	15
Health care or Medicare	7	10	11	9	10
Social Security	5	5	6	7	7
Education	5	5	4	4	5
Abortion	5	4	4	4	5
Taxes	3	4	3	3	4
Stem cell research	2	1	1	1	1
Gay marriage	1	2	2	2	3
(Not sure)	9	8	8	8	8

8. - 11. Which candidate do you think would do a better job on the following issues?

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

		Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
The economy							
	30-31 Oct 04 LV	43%	49	1	2	5	-6
	29-30 Oct 04 LV	42%	46	2	3	7	-4
	28-29 Oct 04 LV	43%	47	1	2	7	-4
	27-28 Oct 04 LV	45%	47	1	2	5	-2
The war on terrorism							
	30-31 Oct 04 LV	51%	39	2	2	6	+12
	29-30 Oct 04 LV	50%	39	2	3	6	+11
	28-29 Oct 04 LV	52%	37	2	2	7	+15
	27-28 Oct 04 LV	53%	37	2	2	6	+16
Health care							
	30-31 Oct 04 LV	39%	49	1	4	7	-10
	29-30 Oct 04 LV	39%	49	1	4	7	-10
	28-29 Oct 04 LV	40%	47	1	4	8	-7
	27-28 Oct 04 LV	41%	48	2	3	6	-7
The situation in Iraq							
	30-31 Oct 04 LV	48%	42	2	2	6	+6
	29-30 Oct 04 LV	48%	43	1	3	5	+5
	28-29 Oct 04 LV	50%	41	1	2	6	+9
	27-28 Oct 04 LV	51%	41	1	2	5	+10

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
PAST TREND						
The economy						
30-31 Oct 04 LV	43%	49	1	2	5	-6
29-30 Oct 04 LV	42%	46	2	3	7	-4
28-29 Oct 04 LV	43%	47	1	2	7	-4
27-28 Oct 04 LV	45%	47	1	2	5	-2
17-18 Oct 04 LV	43%	46	2	3	6	-3
The war on terrorism						
30-31 Oct 04 LV	51%	39	2	2	6	+12
29-30 Oct 04 LV	50%	39	2	3	6	+11
28-29 Oct 04 LV	52%	37	2	2	7	+15
27-28 Oct 04 LV	53%	37	2	2	6	+16
17-18 Oct 04 LV	52%	37	2	2	7	+15
Health care						
30-31 Oct 04 LV	39%	49	1	4	7	-10
29-30 Oct 04 LV	39%	49	1	4	7	-10
28-29 Oct 04 LV	40%	47	1	4	8	-7
27-28 Oct 04 LV	41%	48	2	3	6	-7
17-18 Oct 04 LV	38%	47	2	3	10	-9
The situation in Iraq						
30-31 Oct 04 LV	48%	42	2	2	6	+6
29-30 Oct 04 LV	48%	43	1	3	5	+5
28-29 Oct 04 LV	50%	41	1	2	6	+9
27-28 Oct 04 LV	51%	41	1	2	5	+10
17-18 Oct 04 LV	49%	40	1	3	7	+9

12. - 14. Which presidential candidate (Bush or Kerry) do you think:(ROTATE)
SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is a stronger leader?						
30-31 Oct 04 LV	48%	41	2	3	6	+7
29-30 Oct 04 LV	50%	40	2	2	6	+10
28-29 Oct 04 LV	49%	40	2	2	7	+9
27-28 Oct 04 LV	52%	40	1	1	6	+12
Is more likely to keep his word?						
30-31 Oct 04 LV	46%	43	1	5	5	+3
29-30 Oct 04 LV	46%	42	2	5	5	+4
28-29 Oct 04 LV	46%	40	2	5	7	+6
27-28 Oct 04 LV	47%	40	2	5	6	+7
Understands the average American better?						
30-31 Oct 04 LV	42%	46	2	5	5	-4
29-30 Oct 04 LV	42%	44	2	7	5	-2
28-29 Oct 04 LV	42%	44	2	7	5	-2
27-28 Oct 04 LV	43%	43	2	7	5	0

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
PAST TREND						
Is a stronger leader?						
30-31 Oct 04 LV	48%	41	2	3	6	+7
29-30 Oct 04 LV	50%	40	2	2	6	+10
28-29 Oct 04 LV	49%	40	2	2	7	+9
27-28 Oct 04 LV	52%	40	1	1	6	+12
3-4 Oct 04 LV	52%	38	2	2	6	+14

Is more likely to keep his word?						
30-31 Oct 04 LV	46%	43	1	5	5	+3
29-30 Oct 04 LV	46%	42	2	5	5	+4
28-29 Oct 04 LV	46%	40	2	5	7	+6
27-28 Oct 04 LV	47%	40	2	5	6	+7
21-22 Sep 04 LV	46%	37	3	9	5	+9

Understands the average American better?						
30-31 Oct 04 LV	42%	46	2	5	5	-4
29-30 Oct 04 LV	42%	44	2	7	5	-2
28-29 Oct 04 LV	42%	44	2	7	5	-2
27-28 Oct 04 LV	43%	43	2	7	5	0
7-8 Sep 04 LV	39%	43	2	9	7	-4

15. In the days before the election do you plan to use a mail ballot, an absentee ballot or some other form of early voting?

	RV	LV
1. Yes	6%	5%
2. No	68	67
3. (Not sure)	2	1
4. (Already voted)	24	27

15A. Which candidate do you think would do a better job protecting Americans from Usama bin Laden and Al Qaeda?

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
30-31 Oct 04 RV	51%	34	4	3	8	+17
30-31 Oct 04 LV	49%	35	5	3	8	+14