



FOX News/Opinion Dynamics Poll

19 October 04

Polling was conducted by telephone October 17-18, 2004 in the evenings. The total sample is 1000 likely voters (LV) nationwide, with a margin of error of ± 3 percentage points.

Past results are of registered voters, unless otherwise noted.

CURRENT VOTE FOR PRESIDENT AMONG LIKELY VOTERS				
	Bush	Kerry	Nader	(NS/Other)
Three-Way	49%	42	2	7
Two-Way	48%	43	na	7

1. - 4. I'm going to read the names of some people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so. (RANDOMIZE)

SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

***** SUMMARY CHART *****

	Favorable	Unfavorable	Can't say	Never heard		Favorable	Unfavorable	Can't say	Never heard	
George W. Bush	49%	45	6	-						
John Kerry	48%	43	9	-						
Dick Cheney	47%	41	11	1						
John Edwards	46%	39	13	2						
George W. Bush										
	Favorable	Unfavorable	Can't say	Never heard		Favorable	Unfavorable	Can't say	Never heard	
17-18 Oct 04 LV	49%	45	6	-	7-8 Sep 04 LV	51%	43	6	-	
3-4 Oct 04 LV	52%	43	5	-	24-25 Aug 04 LV	50%	44	6	-	
21-22 Sep 04 LV	52%	43	5	-						
John Kerry										
17-18 Oct 04 LV	48%	43	9	-	7-8 Sep 04 LV	46%	44	10	-	
3-4 Oct 04 LV	46%	44	10	-	24-25 Aug 04 LV	48%	39	12	1	
21-22 Sep 04 LV	47%	44	9	-						
Dick Cheney										
17-18 Oct 04 LV	47%	41	11	1	7-8 Sep 04 LV	42%	44	12	2	
21-22 Sep 04 LV	45%	43	10	2	24-25 Aug 04 LV	43%	42	14	1	
John Edwards										
17-18 Oct 04 LV	46%	39	13	2	7-8 Sep 04 LV	47%	31	17	5	
21-22 Sep 04 LV	48%	34	15	3	24-25 Aug 04 LV	49%	27	19	5	

5. If the election for president of the United States were held today, would you vote for: (ROTATE)

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. Independent candidate Ralph Nader 4. (Not sure) 5. (Other) 6. (Would not vote)

Please note: Starting with the Sep 21-22 poll, third party candidate Ralph Nader was only included in states where he is either on the ballot or where his ballot status is still in question.

	Bush	Kerry	Nader	(NS/Other)	(Not vote)
LIKELY VOTERS	49%	42	2	7	-
Democrats	7%	86	3	4	-
Republicans	91%	4	1	4	-
Independents	51%	33	4	12	-
Men	49%	42	2	7	-
Women	47%	43	3	7	-

LIKELY VOTER TREND

17-18 Oct 04	49%	42	2	7	-
3-4 Oct 04	47%	45	1	6	1
21-22 Sep 04	46%	42	1	11	-
7-8 Sep 04	47%	43	3	7	-
24-25 Aug 04	43%	44	3	10	-

6. If the election for president of the United States were held today, would you vote for: (ROTATE)

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. (Other) 4. (Not sure) 5. (Would not vote)

	Bush	Kerry	(NS/Other)	(Not vote)
LIKELY VOTERS	48%	43	7	2
Democrats	7%	88	4	1
Republicans	92%	3	4	1
Independents	52%	34	10	4
Men	51%	41	6	1
Women	47%	45	7	2

LIKELY VOTER TREND

17-18 Oct 04	48%	43	7	2
3-4 Oct 04	48%	45	6	1
21-22 Sep 04	45%	43	11	1
7-8 Sep 04	47%	45	7	1
24-25 Aug 04	44%	45	9	2

7A. (Ask Bush supporters) Would you say that your vote is better described as a vote for George W. Bush or a vote against John Kerry?

	For Bush	Against Kerry	(Not sure)
17-18 Oct 04 LV	81%	15	4
7-8 Sep 04 LV	82%	13	5
3-4 Aug 04	82%	12	6

7B. (Ask Kerry supporters) Would you say that your vote is better described as a vote for John Kerry or a vote against George W. Bush?

	For Kerry	Against Bush	(Not sure)
17-18 Oct 04 LV	56%	37	7
7-8 Sep 04 LV	41%	51	8
3-4 Aug 04	53%	41	6

8. Imagine you were given \$100 dollars to place a bet on the outcome of the upcoming presidential election. Which candidate -- Bush or Kerry -- would you put your money on to win this November? (ROTATE)

	All	Dem	Rep	Ind
1. Bush	48%	17%	79%	52%
2. Kerry	31	62	5	19
3. (Some on Bush, some on Kerry)	2	2	1	5
4. (Depends/Too soon to say)	3	3	2	4
5. (Not sure)	7	7	5	10
6. (Would not bet)	9	9	8	10

9. How disappointed would you be if the presidential candidate you are planning to vote for loses the election?

	All	Bush Voters	Kerry Voters
1. Very disappointed	66%	70%	72%
2. Somewhat disappointed	21	21	19
3. Not very disappointed	6	5	6
4. Not at all disappointed	4	3	2
5. (Don't expect him to win)	1	-	-
6. (Not sure)	2	1	1

10. Do you approve or disapprove of the job George W. Bush is doing as president?

	Dis	Dis					
	Approve	Approve					
	approve	approve					
	(DK)	(DK)					
17-18 Oct 04 LV	49%	44	7	7-8 Sep 04 LV	49%	44	7
3-4 Oct 04 LV	53%	43	4	24-25 Aug 04 LV	51%	43	6
21-22 Sep 04 LV	50%	45	5				

11. Which one of the following issues will be most important to your vote for president? (ROTATE)

The economy	21%
Terrorism/Homeland security	21
Health care or Medicare	10
Iraq	15
Social Security	7
Abortion	5
Education	5
Taxes	4
Gay marriage	3
Stem cell Research	1
(Not sure)	8

12. Between just the two issues of national security and the nation's economy, which one will be more important in deciding your vote for president? (PUSH FOR DECISION)

SCALE: 1. National security 2. Nation's economy 3. (Both) 4. (Neither) 5. (Not sure)

	Security	Economy	(Both)	(Neither)	(NS)
17-18 Oct 04 LV	46%	39	13	-	2
7-8 Sep 04 LV	45%	38	14	1	2
18-19 Feb 04	31%	44	23	1	1

13. - 16. Which candidate do you think would do a better job on the following issues?

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
The economy	43%	46	2	3	6	-3
The war on terrorism	52%	37	2	2	7	+15
Health care	38%	47	2	3	10	-9
The situation in Iraq	49%	40	1	3	7	+9

PAST TREND

The economy						
17-18 Oct 04 LV	43%	46	2	3	6	-3
3-4 Oct 04 LV	40%	46	2	4	8	-6
21-22 Sep 04 LV	43%	44	3	4	6	-1
7-8 Sep 04 LV	41%	45	1	4	9	-4
24-25 Aug 04 LV	40%	46	1	4	9	-6

The war on terrorism

17-18 Oct 04 LV	52%	37	2	2	7	+15
3-4 Oct 04 LV	49%	37	3	5	6	+12
21-22 Sep 04 LV	51%	36	3	3	7	+15
7-8 Sep 04 LV	51%	36	2	4	7	+15
24-25 Aug 04 LV	50%	34	4	5	7	+16

Health care

17-18 Oct 04 LV	38%	47	2	3	10	-9
3-4 Oct 04 LV	33%	49	2	6	10	-16
21-22 Sep 04 LV	36%	48	3	5	8	-12
7-8 Sep 04 LV	35%	50	2	4	9	-15
3-4 Aug 04	31%	49	3	5	12	-18

The situation in Iraq

17-18 Oct 04 LV	49%	40	1	3	7	+9
3-4 Oct 04 LV	47%	39	1	6	7	+8
21-22 Sep 04 LV	48%	37	3	4	8	+11
7-8 Sep 04 LV	49%	39	1	4	7	+10
24-25 Aug 04 LV	45%	40	2	5	8	+5

17. - 18. If (re-elected/elected), how confident are you in (George W. Bush's/John Kerry's) leadership abilities?

SCALE: 1. Very confident 2. Somewhat confident 3. Not very confident 4. Not at all confident 5. (Not sure) --

	--Confident--			-Not confident-			(NS)
	TOTAL	Vry	Smwt	TOTAL	Ntvry	Not	
Bush	58%	40	18	40	14	26	2
Kerry	55%	31	24	41	15	26	4

19. - 26. If (re-elected/elected), how confident are you that (George W. Bush/John Kerry) would:

	--Confident--			-Not confident-			(NS)
	TOTAL	Vry	Smwt	TOTAL	Ntvry	Not	
Keep his campaign promises?							
Bush	54%	30	24	43	15	28	3
Kerry	50%	21	29	46	17	29	4

Provide moral leadership to the country?

Bush	62%	44	18	35	11	24	3
Kerry	54%	30	24	40	14	26	6

Look after the interests of
Americans like you and your neighbors?

Bush	58%	37	21	40	13	27	2
Kerry	60%	34	26	35	13	22	5

Be honest and open with the American public?

Bush	56%	35	21	41	13	28	3
Kerry	57%	29	28	39	15	24	4

27. If John Kerry is elected president, do you think it is more likely that your family will pay:

	All	Dem	Rep	Ind
1. Higher taxes,	45%	20%	70%	49%
2. Lower taxes, or that	12	24	4	4
3. Your taxes will stay about the same?	34	46	20	37
4. (Not sure)	9	10	6	10

28. Given the unrest in the world, how concerned would you be about changing presidents at this time?

	All	Dem	Rep	Ind
1. Very concerned	52%	36%	76%	45%
2. Somewhat concerned	14	14	11	18
3. Not very concerned	11	14	7	11
4. Not at all concerned	20	33	5	22
5. (Not sure)	3	3	1	4

29. Do you view the "war on terrorism" more as a real war or is the "war on terrorism" more a figure of speech like the "war on poverty" or the "war on drugs"?

SCALE: 1. War on terrorism is a real war 2. War on terrorism is a figure of speech 3. (Not sure)

	Real war	Figurative	(NS)
17-18 Oct 04 LV	69%	24	7
Democrats	56%	36	8
Republicans	87%	9	4
Independents	65%	27	8
6-7 Apr 04	71%	23	6

30. In the war on terrorism, do you think the United States action has been too aggressive, not aggressive enough or about right?

1. Too aggressive	25%
2. Not aggressive enough	32
3. About right	35
4. (Not sure)	8

31. Which presidential candidate do you think would more aggressively fight the war on terrorism?

1. George W. Bush	61%
2. John Kerry	25
3. (Both)	5
4. (Neither)	2
5. (Not sure)	7

32. Do you think it is more important to win the war in Iraq or end the war in Iraq?

	All	Dem	Rep	Ind
1. Win the war	46%	23%	69%	46%
2. End the war	46	69	24	45
3. (Not sure)	8	8	7	9

33. Which political party, Republicans or Democrats, do you think is more likely to lend support to the other side if their presidential candidate loses?

	All	Dem	Rep	Ind
1. Republicans	27%	7%	52%	22%
2. Democrats	32	58	10	26
3. (Both equal)	10	7	12	10
4. (Neither)	13	12	10	20
5. (Not sure)	18	16	16	22

34. Do you think the outcome of the presidential election will be known:

1. On election night,	32%
2. The next day,	33
3. Several days after Election Day, or	14
4. A week or longer after Election Day?	14
5. (Not sure)	7

35. Would you say John Kerry is a liberal or conservative?

- 1. Liberal 67%
- 2. Conservative 11
- 3. (Moderate) 10
- 4. (Don't know) 12

36. Would you say George W. Bush is a liberal or conservative?

- 1. Liberal 11%
- 2. Conservative 74
- 3. (Moderate) 6
- 4. (Don't know) 9

37. - 39. Which candidate do you think:

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is the better debater?	15%	65	9	4	7	-50
Has stronger convictions?	52%	31	11	1	5	+21
Is the better athlete?	22%	31	5	5	37	-9

40. In a question about homosexuality in last week's presidential debate, John Kerry mentioned Vice President Dick Cheney's lesbian daughter. Do you think Kerry's reference to Cheney's daughter was appropriate or inappropriate?

	All	Dem	Rep	Ind
1. Appropriate	25%	44%	7%	23%
2. Inappropriate	64	40	87	66
3. (Didn't hear it)	3	4	2	4
4. (Not sure)	3	4	2	2
5. (Doesn't matter/don't care)	5	8	2	5

41. In the days before the election do you plan to use a mail ballot, an absentee ballot or some other form of early voting?

- 1. Yes 13%
- 2. No 71
- 3. (Not sure) 2
- 4. (Already voted) 14