



FOX News/Opinion Dynamics Poll

5 October 04

Polling was conducted by telephone October 3-4, 2004 in the evenings. The total sample is 1000 likely voters (LV) nationwide, with a margin of error of ± 3 percentage points.

Past results are of registered voters, unless otherwise noted.

CURRENT VOTE FOR PRESIDENT AMONG LIKELY VOTERS

	Bush	Kerry	Nader	(NS/Other)
Three-Way	47%	45	1	7
Two-Way	48%	45	na	7

1. - 2. I'm going to read the names of some people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so. (RANDOMIZE)

SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

George W. Bush

	Favorable	Unfavorable	Can't say	Never heard
3-4 Oct 04 LV	52%	43	5	-
21-22 Sep 04 LV	52%	43	5	-
7-8 Sep 04 LV	51%	43	6	-
24-25 Aug 04 LV	50%	44	6	-
3-4 Aug 04	47%	45	8	-

	Favorable	Unfavorable	Can't say	Never heard
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John Kerry

3-4 Oct 04 LV	46%	44	10	-
21-22 Sep 04 LV	47%	44	9	-
7-8 Sep 04 LV	46%	44	10	-
24-25 Aug 04 LV	48%	39	12	1
3-4 Aug 04	52%	34	13	1

3. If the election for president of the United States were held today, would you vote for: (ROTATE)

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. Independent candidate Ralph Nader 4. (Not sure/Other) 5. (Would not vote)

Please note: Starting with the Sep 21-22 poll, third party candidate Ralph Nader was only included in states where he is either on the ballot or where his ballot status is still in question.

	Bush	Kerry	Nader	(NS/Other)	(Not vote)
LIKELY VOTERS	47%	45	1	6	1
Democrats	10%	83	1	6	-
Republicans	93%	4	-	2	1
Independents	50%	39	4	6	1
Men	49%	43	1	6	1
Women	47%	46	1	5	1

LIKELY VOTER TREND

3-4 Oct 04	47%	45	1	6	1
21-22 Sep 04	46%	42	1	11	-
7-8 Sep 04	47%	43	3	7	-
24-25 Aug 04	43%	44	3	10	-
3-4 Aug 04	43%	47	2	8	-

4. If the election for president of the United States were held today, would you vote for: (ROTATE)

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. (Other) 4. (Not sure) 5. (Would not vote)

	Bush	Kerry	(NS/Other)	(Would not vote)
LIKELY VOTERS	48%	45	6	1
Democrats	11%	84	5	-
Republicans	93%	4	2	1
Independents	51%	40	7	2
Men	49%	43	7	1
Women	48%	46	5	1

LIKELY VOTER TREND

3-4 Oct 04	48%	45	6	1
21-22 Sep 04	45%	43	11	1
7-8 Sep 04	47%	45	7	1
24-25 Aug 04	44%	45	9	2
3-4 Aug 04	43%	48	8	1

5. Is there any possibility at all that you will change your vote for president or will you definitely vote for (insert candidate choice)?
 SCALE: 1. Possibility will change vote 2. Definitely will vote for candidate
 3. (Not sure)

	Possibly Will Change	Definitely Will Vote	(NS)
3-4 Oct 04 LV	11%	86	3
Bush voters	12%	86	2
Kerry voters	10%	86	4
7-8 Sep 04 LV	14%	84	2
3-4 Aug 04	20%	77	3

6. Which vice presidential candidate would you feel more comfortable with if he had to step in and serve as president: Republican Dick Cheney or Democrat John Edwards? (ROTATE)

SCALE: 1. Cheney 2. Edwards 3. (Both) 4. (Neither) 5. (Not sure)

	Cheney	Edwards	(Both)	(Neither)	(NS)
3-4 Oct 04	44%	43	1	4	8
Democrats	10%	78	-	4	8
Republicans	85%	5	1	3	6
Independents	41%	43	3	4	9
20-21 Jul 04	40%	47	1	4	8

7. Do you approve or disapprove of the job George W. Bush is doing as president?

	Dis Approve	approve	(DK)
3-4 Oct 04 LV	53%	43	4
21-22 Sep 04 LV	50%	45	5
7-8 Sep 04 LV	49%	44	7
24-25 Aug 04 LV	51%	43	6
3-4 Aug 04	44%	48	8

8. Do you approve or disapprove of the job President Bush is doing handling the issue of terrorism?

	Dis Approve	approve	(DK)
3-4 Oct 04 LV	53%	41	6
22-23 Jun 04	52%	40	8
7-8 Jan 04	67%	24	9
18-19 Nov 03	57%	34	9
9-10 Sep 03	65%	29	6

9. Do you approve or disapprove of the job President Bush is doing managing the economy?

	Dis Approve	approve	(DK)
3-4 Oct 04 LV	45%	49	6
22-23 Jun 04	46%	49	5
7-8 Jan 04	50%	42	8
18-19 Nov 03	43%	51	6
9-10 Sep 03	47%	46	7

10. Do you approve or disapprove of the job George W. Bush is doing handling the situation with Iraq?

	Dis	Approve	approve (DK)
3-4 Oct 04 LV	45%	50	5
22-23 Jun 04	45%	49	6
7-8 Jan 04	57%	35	8
18-19 Nov 03	46%	48	6
9-10 Sep 03	54%	38	8

11. What do you think is the most important issue for the federal government to address today? (DO NOT READ)

	3-4 Oct 04 LV	24-25 Aug 04 LV	8-9 Jun 04	6-7 Apr 04
(Economy/Jobs/Unemployment)	27%	30%	28%	34%
(Terrorism - not Iraq)	18	9	7	8
(War/Iraq/Saddam Hussein)	16	20	23	13
(Health care/Prescription drugs)	10	14	10	10
(Defense/Military/Homeland/ National Security)	5	8	5	11
(Education)	3	4	4	4
(Social Security/Medicare)	3	2	4	3
(Domestic issues/Take care of U.S.)	2	3	2	2
(Balanced budget/Deficit)	1	2	2	2
(Taxes)	1	1	2	2
(Foreign affairs/Mideast-not Iraq)	1	1	2	1
(Environment/Energy)	1	1	1	-
(Gay marriage)	1	-	na	na
(Gas prices)	-	-	1	na
(Other)	6	2	5	7
(Don't know/Refused)	6	3	4	3

12. On a scale of excellent, good, only fair and poor, how would you rate economic conditions today?

SCALE: 1. Excellent 2. Good 3. Only fair 4. Poor 5. (Not sure)

	Exclnt	Good	Fair	Poor	(NS)
3-4 Oct 04 LV	4%	27	44	24	1
Democrats	1%	8	49	41	1
Republicans	9%	49	36	5	1
Independents	1%	29	48	21	1
3-4 Aug 04	6%	30	41	22	1
4-5 May 04	3%	28	41	26	2
18-19 Feb 04	3%	25	39	32	1
7-8 Jan 04	3%	31	42	22	2

13. Are you better off or worse off financially today than you were four years ago?

SCALE: 1. Better off 2. Worse off 3. (Same) 4. (Not sure)

	Better	Worse	(Same)	(NS)
3-4 Oct 04 LV	40%	34	25	1
Democrats	20%	56	23	1
Republicans	64%	10	25	1
Independents	34%	35	29	2
20-21 Jul 04	41%	32	26	1
23-24 Mar 04	40%	35	24	1

14. In the war against terrorism, do you think the United States is making progress or losing ground?

SCALE: 1. Making progress 2. Losing ground 3. (Neither) 4. (Not sure)

	Making Progress	Losing Ground	(Nthr)	(NS)
3-4 Oct 04 LV	47%	40	6	7
Democrats	16%	71	7	6
Republicans	85%	7	3	5
Independents	48%	35	9	8

15. How much longer do you think the war against terrorism will last?

1. Less than one year	3%
2. One to two years	6
3. Three to five years	11
4. Five years to ten years	10
5. More than ten years	12
6. Forever	41
7. (Not sure)	17

16. Do you agree with the U.S. decision to go to war to get rid of Iraqi leader Saddam Hussein?

	Yes	No	(Not sure)
3-4 Oct 04 LV	56%	40	4
Democrats	28%	67	5
Republicans	88%	9	3
Independents	55%	39	6

17. How likely do you think it is that elections in Iraq will successfully be held as scheduled in January?

SCALE: 1. Very likely 2. Somewhat likely 3. Not very likely 4. Not at all likely 5. (Not sure)

	--- Likely ---			--- Unlikely ---			(NS)
	TOTAL	Vry	Smwt	TOTAL	Ntvry	Not	
3-4 Oct 04 LV	56%	21	35	36	18	18	8
Democrats	37%	10	27	54	26	28	9
Republicans	82%	35	47	12	7	5	6
Independents	55%	20	35	38	19	19	7

18. Regardless of how you plan to vote, do you think the current situation in Iraq is closer to how (George W. Bush/John Kerry) describes it or how (John Kerry/George W. Bush) describes it, or is neither candidate accurately describing the current situation in Iraq? (ROTATE)

1. Closer to how Bush describes it	32%
2. Closer to how Kerry describes it	29
3. Neither is accurately describing	32
4. (Not sure)	7

19. Do you think the United States will be a safer place if George W. Bush wins or John Kerry wins? (ROTATE)

1. Bush	44%
2. Kerry	33
3. (Both)	3
4. (Neither)	9
5. (Not sure)	11

20. Which of the following statements do you agree with more? (ROTATE)
 SCALE: 1. I would rather vote for a candidate who takes a strong stand on the issues, even if sometimes I disagree with him, or 2. I would rather vote for a candidate I agree with on the issues, even if he sometimes is not as strong in his convictions, 3. (Neither), 4. (Not sure)

	Strong, sometimes disagree	Agree with, not strong	(Neither)	(Not sure)
3-4 Oct 04 LV	60%	27	4	9
Democrats	47%	38	5	10
Republicans	76%	14	2	8
Independents	57%	28	7	8
Bush voters	77%	14	2	7
Kerry voters	42%	42	6	10

21. - 26. Which candidate do you think would do a better job on the following issues?

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
The economy	40%	46	2	4	8	-6
The war on terrorism	49%	37	3	5	6	+12
Health care	33%	49	2	6	10	-16
The situation in Iraq	47%	39	1	6	7	+8
Working with both parties in Congress	43%	40	3	5	9	+3
Protecting your family	47%	36	3	7	7	+11

PAST TREND

The economy						
3-4 Oct 04 LV	40%	46	2	4	8	-6
21-22 Sep 04 LV	43%	44	3	4	6	-1
7-8 Sep 04 LV	41%	45	1	4	9	-4
24-25 Aug 04 LV	40%	46	1	4	9	-6
3-4 Aug 04	36%	44	4	3	13	-8
The war on terrorism						
3-4 Oct 04 LV	49%	37	3	5	6	+12
21-22 Sep 04 LV	51%	36	3	3	7	+15
7-8 Sep 04 LV	51%	36	2	4	7	+15
24-25 Aug 04 LV	50%	34	4	5	7	+16
3-4 Aug 04	44%	38	4	3	11	+6

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Health care						
3-4 Oct 04 LV	33%	49	2	6	10	-16
21-22 Sep 04 LV	36%	48	3	5	8	-12
7-8 Sep 04 LV	35%	50	2	4	9	-15
3-4 Aug 04	31%	49	3	5	12	-18
8-9 Jun 04	34%	48	3	4	11	-14
The situation in Iraq						
3-4 Oct 04 LV	47%	39	1	6	7	+8
21-22 Sep 04 LV	48%	37	3	4	8	+11
7-8 Sep 04 LV	49%	39	1	4	7	+10
24-25 Aug 04 LV	45%	40	2	5	8	+5
3-4 Aug 04	41%	40	3	5	11	+1
Working with both parties in Congress						
3-4 Oct 04 LV	43%	40	3	5	9	+3
Protecting your family						
3-4 Oct 04 LV	47%	36	3	7	7	+11

27. - 29. Which presidential candidate (Bush or Kerry) do you think: (ROTATE)
SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is a stronger leader?	52%	38	2	2	6	+14
Better understands threat of terrorism?	52%	33	7	4	4	+19
Is more honest and trustworthy?	43%	39	4	9	5	+4
PAST TREND						
Is a stronger leader?						
3-4 Oct 04 LV	52%	38	2	2	6	+14
7-8 Sep 04 LV	51%	35	2	3	9	+16
3-4 Aug 04	44%	40	2	4	10	+4
20-21 Jul 04	50%	31	2	3	14	+19
4-5 May 04	52%	31	2	3	12	+21
Better understands the threat of terrorism?						
3-4 Oct 04 LV	52%	33	7	4	4	+19
Is more honest and trustworthy?						
3-4 Oct 04 LV	43%	39	4	9	5	+4
7-8 Sep 04 LV	42%	37	4	8	9	+5
3-4 Aug 04	36%	43	5	8	8	-7
22-23 Jun 04	42%	31	4	12	11	+11

30. - 34. I'm going to read you a list of words. Please tell me which presidential candidate, George W. Bush or John Kerry, that you think is best described by each word.

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure) (RANDOMIZE)

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Arrogant						
3-4 Oct 04 LV	47%	33	7	10	3	+14
3-4 Aug 04	48%	33	6	8	5	+15
Genuine						
3-4 Oct 04 LV	48%	36	6	6	4	+12
3-4 Aug 04	40%	42	6	6	6	-2
Intelligent						
3-4 Oct 04 LV	25%	47	22	3	3	-22
Tough						
3-4 Oct 04 LV	58%	25	9	3	5	+33
Sensible						
3-4 Oct 04 LV	41%	44	8	3	4	-3

35. Do you think George W. Bush is better described as: stubborn or strong? (ROTATE) SCALE: 1. Stubborn 2. Strong 3. (Both) 4. (Neither) 5. (Not sure)

	Stubborn	Strong	(Both)	(Nthr)	(NS)
3-4 Oct 04 LV	44%	37	14	2	3
Democrats	77%	10	7	3	3
Republicans	10%	71	17	-	2
Independents	40%	35	20	3	2
Men	42%	39	15	2	2
Women	47%	35	13	2	3

36. Do you think John Kerry is better described as: indecisive or flexible? (ROTATE) SCALE: 1. Indecisive 2. Flexible 3. (Both) 4. (Neither) 5. (Not sure)

	Indecisive	Flexible	(Both)	(Nthr)	(NS)
3-4 Oct 04 LV	41%	45	5	4	5
Democrats	14%	73	4	5	4
Republicans	74%	14	5	3	4
Independents	41%	46	5	3	5
Men	43%	42	5	5	5
Women	39%	48	4	4	5

37. Who would you rather watch on television for the next four years: George W. Bush or John Kerry? (Rotate) SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
3-4 Oct 04 LV	43%	41	1	11	4	+2
Democrats	9%	78	1	9	3	-69
Republicans	83%	5	-	9	3	+78
Independents	45%	30	2	19	4	+15
Men	43%	38	1	13	5	+5
Women	43%	43	1	10	3	0
4-5 May 04	42%	36	1	14	7	+6

38. Did you see or hear any of the presidential debate on Thursday night?

- 1. Yes 79%
- 2. No/ (Not sure) 21

39. (If watched the debate: n=788, ±4%) Setting aside your personal feelings about the candidates, regardless of how you plan to vote and being as objective as possible, which candidate do you think won the debate -- George W. Bush or John Kerry? (ROTATE)

SCALE: 1. Bush 2. Kerry 3. (Tie/Equal/Neither) 4. (Not sure)

	Bush	Kerry	(Tie)	(NS)
3-4 Oct 04 LV	15%	66	15	4
Bush voters	27%	46	23	4
Kerry voters	2%	89	6	3

40. (If watched the debate: n=788, ±4%) Please tell me whether you agree or disagree with the following statement: The debate allowed me to get a better sense of both candidates through their own words.

- 1. Agree 67%
- 2. Disagree 26
- 3. (Don't know) 7

41. The National Commission on Presidential Debates decided to include only candidates who receive at least 15 percent of the vote in major national opinion polls in this fall's presidential debates.

Which of the following comes closer to your opinion on this issue:

- 1. Any candidate who is on enough state ballots to actually win the presidency should be allowed to participate in the debates, or
- 2. Only candidates who have achieved a certain level of support should be allowed to participate in the debates?
- 3. (Not sure)

	Any candidate on enough ballots	Only those w/ enough support	(NS)
3-4 Oct 04 LV	50%	37	13
14 July 00	50%	39	11

42. Do you think independent candidate Ralph Nader should be allowed to participate in at least one of this year's presidential debates?

- 1. Yes 58%
- 2. No 36
- 3. (Not sure) 6

For reference: Regardless of what the limit is, do you think Ralph Nader and Pat Buchanan should be in the presidential debates or not?

SCALE: 1. Should be 2. Should not be 3. (One should/other should not) 4. (Not sure)

	Should be	Should not	(One should)	(NS)
12-13 Jul 00	64%	25	3	8