



Conducted by  
Edison/Mitofsky

Vermont Dem Primary Exit Poll  
VT04DPRS - Horizontal Percentages  
Time of Weighting: 03/02/2004 21:57:13  
Time Created: 03/02/2004 21:57:13

Filter(s):

		Total	DEAN	KERY	KUCN
Are you: (n=1,064)	Male	49	59	31	5
	Female	51	58	34	3
Sex by race (n=1,052)	White male	47	58	31	6
	White female	49	58	34	3
	Non-white male	2	-	-	-
	Non-white female	1	-	-	-
Age, four categories (n=1,065)	18-29	10	56	26	11
	30-44	22	54	33	7
	45-64	46	58	34	4
	65+	22	64	33	1
Age 65 & over (n=1,065)	18-64	78	56	33	5
	65 or over	22	64	33	1
Are you (adjusted): (n=1,055)	White	97	58	33	4
	Black	1	-	-	-
	Hispanic/Latino	1	-	-	-
	Asian	1	-	-	-
	Other	1	-	-	-
2003 total family income: (n=930)	Under \$15,000	8	54	31	6
	\$15,000 - \$29,999	16	53	37	6
	\$30,000 - \$49,999	26	59	28	7
	\$50,000 - \$74,999	26	56	37	4
	\$75,000 - \$99,999	13	63	32	3
	\$100,000 or more	11	62	30	3

		Total	DEAN	KERY	KUCN
Total family income: (n=930)	Less than \$50,000	50	56	32	6
	\$50,000 or more	50	59	34	3
Compared to four years ago, is your family's financial situation: (n=1,069)	Better today	18	57	30	6
	Worse today	39	56	36	4
	About the same	36	59	31	4
What was the last grade of school you completed? (n=987)	Did not complete high school	2	-	-	-
	High school graduate	17	42	51	1
	Some college or associate degree	20	52	35	6
	College graduate	30	61	28	6
	Postgraduate study	32	69	23	5
College Education (n=987)	No college degree	39	46	44	4
	College graduate	61	65	26	5
Are you gay, lesbian or bisexual? (n=975)	Yes	5	-	-	-
	No	95	57	33	5
Do you or does someone in your household belong to a labor union? (n=990)	Yes, I do	14	65	27	4
	Yes, someone else does	8	55	32	9
	Yes, I do and someone else does	1	-	-	-
	No one does	76	56	34	4
UNION HOUSEHOLD (n=990)	Yes (Vote is union member, union member in household, or	24	62	28	6
	No (No union voter in household	76	56	34	4
Voter is union member: (n=990)	Yes	15	66	26	4
	No	85	56	34	5
No matter how you voted today, do you usually think of yourself as a: (n=989)	Democrat	52	58	38	1
	Republican	4	-	-	-
	Independent or something else	43	59	27	9
On most political matters, do you consider yourself: (n=987)	Very liberal	21	72	18	9
	Somewhat liberal	36	61	32	3
	Moderate	34	52	38	4

		Total	DEAN	KERY	KUCN
On most political matters, do you consider yourself: (n=987)	Somewhat conservative	7	37	53	2
	Very conservative	2	-	-	-
On most political matters, do you consider yourself: (n=987)	Liberal	57	65	26	5
	Moderate	34	52	38	4
	Conservative	9	34	50	6
Are you: (n=978)	Protestant	29	57	34	4
	Catholic	29	49	43	3
	Other Christian	6	51	38	4
	Jewish	4	-	-	-
	Something else	13	65	27	4
	None	20	67	20	9
Religion, combined Protestant and other Christian. (n=978)	Protestant/Other Christian	34	56	34	4
	Catholic	29	49	43	3
	Jewish	4	-	-	-
	Something else	13	65	27	4
	None	20	67	20	9
Religion, combined Protestant and Other Christian, among Whites. (n=1,069)	Protestant/Other Christian	30	56	34	4
	Catholic	25	48	44	3
	Jewish	4	-	-	-
	Something else	11	65	27	3
	None	17	66	20	9
When did you finally decide for whom to vote in the presidential primary? (n=1,069)	Today	15	57	27	11
	In the last three days	5	44	30	13
	In the last week	6	33	48	9
	In the last month	21	21	69	3
	Before that	53	77	19	2
When did you finally decide for whom to vote in the presidential primary? (n=1,069)	Today/Last 3 days/Last week	25	49	33	11
	Last month/Before that	74	61	33	2

		Total	DEAN	KERY	KUCN
Did you vote for your candidate today more because you think: (n=1,069)	He can defeat George W. Bush in November	31	35	59	2
	He agrees with you on the major issues	59	70	19	6
In your vote in today's presidential primary, how would you rate the importance of _____? (n=1,069)	Very important	17	51	41	3
	Somewhat important	30	50	41	4
	Not too important	21	65	25	5
	Not at all important	18	68	20	7
In your vote for president today, how would you rate the importance of _____? (n=1,069)	Very/Somewhat important	47	50	41	4
	Not too/Not at all important	39	67	23	6
Which comes closest to your feelings about the Bush administration: (n=1,069)	Angry	65	64	28	5
	Dissatisfied, but not angry	26	49	43	3
	Satisfied, but not enthusiastic	6	34	47	3
	Enthusiastic	2	-	-	-
SUPPDEAN among non-Dean voters only (n=1,069)	Yes	19	-	76	13
	No	21	-	78	10
Which comes closest to your view: (n=1,069)	Gay couples should be allowed to legally marry	46	68	22	6
	Gay couples should be allowed to legally form civil	32	56	37	3
	There should be no legal recognition of gay couples'	14	31	54	6
No matter how you voted today, would you be: (n=1,069)	Satisfied only if Edwards is the nominee	11	62	15	5
	Satisfied only if Kerry is the nominee	24	38	59	2
	Satisfied if either one is the nominee	46	58	34	4
	Dissatisfied if either one is the nominee	16	81	6	8
No matter how you voted today, would you be: (n=1,069)	Satisfied with only Edwards/either	56	59	30	4
	Satisfied with only Kerry/neither	40	56	38	5
No matter how you voted today, would you be: (n=1,069)	Satisfied with only Kerry/either	70	51	42	4
	Satisfied with only Edwards/neither	27	74	10	7
Who would stand up to special interests? (n=1,069)	Only John Edwards	17	70	14	4
	Only John Kerry	14	27	69	4
	Both candidates	38	54	40	2

		Total	DEAN	KERY	KUCN
Who would stand up to special interests? (n=1,069)	Neither candidate	24	72	15	9
Who would stand up to special interests? (n=1,069)	Only Edwards/Either candidate	56	59	32	3
	Only Kerry/Neither candidate	38	56	35	7
Who would stand up to special interests? (n=1,069)	Only Kerry/Either candidate	52	47	48	3
	Only Edwards/Neither candidate	41	71	15	7
Who would you trust to handle national security? (n=1,069)	Only John Edwards	5	58	21	4
	Only John Kerry	20	32	63	4
	Both candidates	56	62	30	3
	Neither candidate	15	74	8	10
Who would you trust to handle national security? (n=1,069)	Only Edwards/Either candidate	61	62	30	3
	Only Kerry/Neither candidate	35	50	40	7
Who would you trust to handle national security? (n=1,069)	Only Kerry/Either candidate	77	54	39	4
	Only Edwards/Neither candidate	20	70	11	8
Overall, would you say U.S. trade with other countries: (n=1,069)	Creates more jobs in your state	15	61	34	2
	Takes more jobs from your state	57	57	33	5
	Has no effect on jobs in your state	14	62	28	5
AGE (60 and over) (n=1,065)	18-29	10	56	26	11
	30-44	22	54	33	7
	45-59	37	57	34	4
	60 or over	32	63	32	1
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=1,069)	Taxes	6	58	32	6
	Education	8	63	27	4
	Health care/Medicare	19	64	29	4
	The war in Iraq	21	69	24	4
	National security/Terrorism	7	39	46	10
	Economy/Jobs	30	50	40	3
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=1,014)	He cares about people like me	7	48	36	10
	He is honest and trustworthy	14	63	25	5

	Total	DEAN	KERY	KUCN	
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=1,014)	He stands up for what he believes	<b>39</b>	<b>83</b>	<b>9</b>	<b>5</b>
	He has the right experience	<b>7</b>	<b>17</b>	<b>70</b>	<b>7</b>
	He has a positive message	<b>8</b>	<b>49</b>	<b>34</b>	<b>6</b>
	He can defeat George W. Bush	<b>26</b>	<b>35</b>	<b>60</b>	<b>1</b>