

R U D E R • F I N N .

To: Jonathan Wachtel
From: Fox News
From: Emmanuel Tchividjian
Date: 3/9/2005
Re: Ruder Finn and the United Nations

Statement

We disagree strongly with the characterization and innuendos recently made in a New York daily that Ruder Finn's pro-bono work on behalf of the UN was a way to generate business. Nothing could be further from the truth.

In answer to your specific questions:

- David Finn, the Founder and Chairman of Ruder Finn has been a friend of Kofi Annan long before he became Secretary-General. David Finn promised to the Secretary General that he would do anything to help the U.N. on a pro bone basis. He has kept his promise and worked on many projects and has never charged for his time. There are no conflict of interest between Ruder Finn's pro bono services for the UN and the firm's activities.
- The few recent paid UN assignments represent a small fraction of the hundred of thousands of dollars worth of time donated for many U.N. related projects. Ruder Finn has no current contracts with the UN.
- Kobina Annan was interested in public relations and applied for Ruder Finn's internship program and was admitted. Kobina worked in the Visual Technologies and Interactive Departments and subsequently on a book about Darfur that Ruder Finn Press will publish. Ruder Finn was not awarded any UN contract because of Kobina's employment nor did it receive any because of the relationship with Kofi Annan.


Emmanuel Tchividjian-SVP