



Conducted by  
 Edison/Mitofsky  
 Rhode Island Dem Primary Exit Poll  
 RI04DPRS - Horizontal Percentages  
 Time of Weighting: 03/02/2004 22:04:50  
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Filter(s):

		Total	DEAN	EDWR	KERY	KUCN	UNCM
Are you: (n=888)	Male	45	4	18	73	3	0
	Female	55	4	21	70	3	2
Sex by race (n=867)	White male	42	4	19	71	4	0
	White female	47	3	22	69	3	1
	Non-white male	3	-	-	-	-	-
	Non-white female	7	6	13	68	5	6
Age, four categories (n=887)	18-29	8	5	17	70	6	-
	30-44	23	4	21	69	3	1
	45-64	39	5	21	66	4	1
	65+	30	2	15	80	1	2
Age 65 & over (n=887)	18-64	70	5	21	68	4	1
	65 or over	30	2	15	80	1	2
Are you (adjusted): (n=873)	White	89	4	21	70	3	1
	Black	4	-	-	-	-	-
	Hispanic/Latino	4	-	-	-	-	-
	Asian	1	-	-	-	-	-
	Other	2	-	-	-	-	-
2003 total family income: (n=744)	Under \$15,000	10	4	15	78	3	-
	\$15,000 - \$29,999	12	3	17	72	3	2
	\$30,000 - \$49,999	20	6	14	74	5	-
	\$50,000 - \$74,999	25	5	20	68	3	1
	\$75,000 - \$99,999	15	3	25	69	3	1
	\$100,000 or more	17	5	19	70	3	1

		Total	DEAN	EDWR	KERY	KUCN	UNCM
Total family income: (n=744)	Less than \$50,000	43	5	15	74	4	1
	\$50,000 or more	57	4	21	69	3	1
Compared to four years ago, is your family's financial situation: (n=898)	Better today	19	2	27	64	4	1
	Worse today	31	5	15	75	2	0
	About the same	39	4	19	70	4	2
What was the last grade of school you completed? (n=806)	Did not complete high school	6	-	-	-	-	-
	High school graduate	16	2	12	83	1	2
	Some college or associate degree	19	3	25	69	1	1
	College graduate	25	5	17	68	4	2
	Postgraduate study	34	6	22	65	5	0
College Education (n=806)	No college degree	41	2	18	77	1	1
	College graduate	59	6	20	66	5	1
Are you currently married? (n=805)	Yes	61	4	21	70	3	1
	No	39	5	17	71	4	1
Do you or does someone in your household belong to a labor union? (n=797)	Yes, I do	20	4	14	76	3	0
	Yes, someone else does	11	4	22	71	2	1
	Yes, I do and someone else does	3	-	-	-	-	-
	No one does	66	4	20	69	3	1
UNION HOUSEHOLD (n=797)	Yes (Vote is union member, union member in household, or	34	4	17	74	3	1
	No (No union voter in household	66	4	20	69	3	1
Voter is union member: (n=797)	Yes	23	4	15	76	3	1
	No	77	4	20	69	3	1
No matter how you voted today, do you usually think of yourself as a: (n=816)	Democrat	67	4	16	77	2	1
	Republican	1	-	-	-	-	-
	Independent or something else	32	6	26	59	5	2
On most political matters, do you consider yourself: (n=804)	Very liberal	20	5	13	71	10	-
	Somewhat liberal	31	4	20	72	2	1
	Moderate	39	4	20	72	1	1

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On most political matters, do you consider yourself: (n=804)	Somewhat conservative	9	5	26	62	-	5
	Very conservative	1	-	-	-	-	-
On most political matters, do you consider yourself: (n=804)	Liberal	51	4	17	72	5	0
	Moderate	39	4	20	72	1	1
	Conservative	10	4	26	62	-	4
Are you: (n=797)	Protestant	17	5	20	68	3	2
	Catholic	52	3	16	78	0	1
	Other Christian	6	-	-	-	-	-
	Jewish	5	-	-	-	-	-
	Something else	8	5	24	61	8	-
	None	11	9	23	53	12	-
Religion, combined Protestant and other Christian. (n=797)	Protestant/Other Christian	23	5	21	68	2	2
	Catholic	52	3	16	78	0	1
	Jewish	5	-	-	-	-	-
	Something else	8	5	24	61	8	-
	None	11	9	23	53	12	-
Religion, combined Protestant and Other Christian, among Whites. (n=898)	Protestant/Other Christian	17	4	24	67	3	1
	Catholic	41	3	18	77	0	1
	Jewish	5	-	-	-	-	-
	Something else	7	6	24	59	10	-
	None	9	9	25	51	12	-
When did you finally decide for whom to vote in the presidential primary? (n=898)	Today	11	9	32	47	4	5
	In the last three days	8	6	38	45	10	-
	In the last week	9	1	44	48	6	-
	In the last month	28	1	16	79	1	1
	Before that	43	4	9	81	2	1
When did you finally decide for whom to vote in the presidential primary? (n=898)	Today/Last 3 days/Last week	27	6	38	47	6	2
	Last month/Before that	72	3	12	80	2	1

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Did you vote for your candidate today more because you think: (n=898)	He can defeat George W. Bush in November	44	1	14	83	1	0
	He agrees with you on the major issues	44	7	25	59	6	1
In your vote in today's presidential primary, how would you rate the importance of _____? (n=898)	Very important	29	2	22	72	1	1
	Somewhat important	36	4	18	73	3	1
	Not too important	16	5	17	72	4	2
	Not at all important	9	7	21	56	10	1
In your vote for president today, how would you rate the importance of _____? (n=898)	Very/Somewhat important	64	4	19	73	2	1
	Not too/Not at all important	25	6	18	66	6	1
Which comes closest to your feelings about the Bush administration: (n=898)	Angry	57	5	16	74	4	0
	Dissatisfied, but not angry	32	3	20	73	1	1
	Satisfied, but not enthusiastic	7	1	32	57	1	6
	Enthusiastic	2	-	-	-	-	-
SUPPDEAN among non-Dean voters only (n=898)	Yes	28	-	26	64	8	1
	No	57	-	17	78	1	1
Which comes closest to your view: (n=898)	Gay couples should be allowed to legally marry	41	5	18	69	6	0
	Gay couples should be allowed to legally form civil	31	3	24	68	2	2
	There should be no legal recognition of gay couples'	14	6	14	75	0	1
No matter how you voted today, would you be: (n=898)	Satisfied only if Edwards is the nominee	7	5	84	10	-	2
	Satisfied only if Kerry is the nominee	43	1	1	95	2	0
	Satisfied if either one is the nominee	42	4	28	63	2	1
	Dissatisfied if either one is the nominee	5	-	-	-	-	-
No matter how you voted today, would you be: (n=898)	Satisfied with only Edwards/either	49	4	36	56	2	1
	Satisfied with only Kerry/neither	48	3	1	88	4	2
No matter how you voted today, would you be: (n=898)	Satisfied with only Kerry/either	86	3	15	79	2	1
	Satisfied with only Edwards/neither	12	11	51	16	11	6
Who would stand up to special interests? (n=898)	Only John Edwards	10	7	75	15	2	1
	Only John Kerry	27	1	1	96	1	1
	Both candidates	45	3	20	74	2	0

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Who would stand up to special interests? (n=898)	Neither candidate	14	9	15	56	10	4
Who would stand up to special interests? (n=898)	Only Edwards/Either candidate	54	3	30	64	2	0
	Only Kerry/Neither candidate	41	4	6	82	4	2
Who would stand up to special interests? (n=898)	Only Kerry/Either candidate	71	2	13	82	2	0
	Only Edwards/Neither candidate	24	8	39	40	6	3
Who would you trust to handle national security? (n=898)	Only John Edwards	4	-	-	-	-	-
	Only John Kerry	35	1	1	95	1	0
	Both candidates	52	5	27	64	3	1
	Neither candidate	6	11	25	27	13	13
Who would you trust to handle national security? (n=898)	Only Edwards/Either candidate	56	5	30	61	3	0
	Only Kerry/Neither candidate	41	3	5	85	3	2
Who would you trust to handle national security? (n=898)	Only Kerry/Either candidate	87	3	16	77	2	0
	Only Edwards/Neither candidate	11	9	43	26	8	8
Overall, would you say U.S. trade with other countries: (n=898)	Creates more jobs in your state	14	6	14	70	4	2
	Takes more jobs from your state	58	3	20	73	2	1
	Has no effect on jobs in your state	12	3	26	62	6	1
AGE (60 and over) (n=887)	18-29	8	5	17	70	6	-
	30-44	23	4	21	69	3	1
	45-59	31	4	21	67	4	1
	60 or over	38	3	17	76	1	2
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=898)	Taxes	3	-	-	-	-	-
	Education	9	6	14	77	2	1
	Health care/Medicare	20	5	20	72	1	1
	The war in Iraq	19	4	19	69	7	-
	National security/Terrorism	5	-	-	-	-	-
	Economy/Jobs	35	3	17	75	2	1
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=858)	He cares about people like me	10	6	28	61	2	2
	He is honest and trustworthy	9	-	36	52	5	1

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Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=858)	He stands up for what he believes	16	15	25	47	10	2
	He has the right experience	12	2	6	90	1	1
	He has a positive message	11	2	43	50	2	-
	He can defeat George W. Bush	42	1	8	89	0	1