



Conducted by New Hampshire Dem Primary Exit Poll
 NH04DPRS - Horizontal Percentages
 Time of Weighting: 01/27/2004 22:32:44
 Edison/Mitofsky Time Created: 02/01/2004 12:38:03

Filter(s):

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Are you: (n=1,843)	Male	46	13	25	14	36	1	10	0
	Female	54	12	26	11	41	1	8	0
Sex by race (n=1,826)	White male	43	12	25	14	35	1	9	0
	White female	52	12	26	11	41	1	9	0
	Non-white male	3	18	20	4	41	-	13	2
	Non-white female	2	-	-	-	-	-	-	-
Age, four categories (n=1,832)	18-29	14	11	34	10	33	2	8	-
	30-44	30	14	25	13	37	1	9	0
	45-64	45	12	23	13	41	1	8	0
	65+	11	10	28	10	38	1	13	-
Age 65 & over (n=1,832)	18-64	89	12	25	13	39	1	8	0
	65 or over	11	10	28	10	38	1	13	-
Are you (adjusted): (n=1,828)	White	96	12	26	12	38	1	9	0
	Black	1	-	-	-	-	-	-	-
	Hispanic/Latino	1	-	-	-	-	-	-	-
	Asian	0	-	-	-	-	-	-	-
	Other	1	-	-	-	-	-	-	-
2003 total family income: (n=1,664)	Under \$15,000	5	14	30	8	39	1	6	1
	\$15,000 - \$29,999	13	11	27	14	37	2	7	-
	\$30,000 - \$49,999	21	15	28	10	33	2	10	0
	\$50,000 - \$74,999	26	11	25	13	42	1	8	-
	\$75,000 - \$99,999	16	14	25	12	36	1	12	-
	\$100,000 or more	19	8	23	16	41	1	9	1

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Compared to four years ago, is your family's financial situation: (n=896)	Better today	21	9	27	13	34	1	13	0
	Worse today	36	11	27	12	41	2	6	-
	About the same	37	12	27	13	36	1	10	0
What was the last grade of school you completed? (n=881)	Did not complete high school	3	-	-	-	-	-	-	-
	High school graduate	15	17	16	12	43	1	9	-
	Some college or associate degree	27	12	24	14	37	0	12	-
	College graduate	30	13	23	14	40	1	8	-
	Postgraduate study	26	12	33	8	37	1	8	1
College Education (n=881)	No college degree	45	14	20	12	41	1	10	-
	College graduate	55	12	28	11	38	1	8	0
UNION HOUSEHOLD (n=1,731)	Yes (Vote is union member, union member in household, or	23	15	24	12	38	1	9	0
	No (No union voter in household	77	11	26	12	39	1	9	0
UNION MEMBER (n=1,731)	I am (Voter is member)	13	11	25	12	41	1	9	0
	Else in HH (Member in household, but not voter)	10	20	22	13	33	1	9	1
	No (No union voter in household)	77	11	26	12	39	1	9	0
Have you or has anyone in your household ever served in the U.S. military? (n=883)	Yes	43	15	21	11	39	1	11	0
	No	57	11	27	13	40	1	7	-
Have you or has anyone in your household ever served in the U.S. military? (n=883)	I am	15	16	22	13	36	1	10	1
	Someone else in HH	29	15	21	9	41	0	12	0
	No one in HH	57	11	27	13	40	1	7	-
Do you or does someone else in your household own a gun? (n=883)	Yes	29	12	24	14	40	-	8	0
	No	71	13	25	11	40	1	9	0
No matter how you voted today, do you usually think of yourself as a: (n=1,736)	Democrat	48	11	29	12	41	1	5	0
	Republican	4	10	8	9	29	-	26	-
	Independent or something else	48	13	23	13	37	1	12	0
Before voting today, were you: (n=855)	Registered as Undeclared/Independent	45	12	25	14	36	2	11	0
	Registered as a Democrat	45	9	30	13	40	1	7	0
	Registered as a Republican	4	-	-	-	-	-	-	-

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Before voting today, were you: (n=855)	Not registered	5	-	-	-	-	-	-	-
On most political matters, do you consider yourself: (n=1,727)	Very liberal	15	13	41	9	30	4	3	0
	Somewhat liberal	32	11	33	10	39	1	7	-
	Moderate	45	13	18	15	43	0	10	0
	Somewhat conservative	8	13	14	13	32	0	23	-
	Very conservative	2	-	-	-	-	-	-	-
On most political matters, do you consider yourself: (n=1,727)	Liberal	46	11	35	10	36	2	5	0
	Moderate	45	13	18	15	43	0	10	0
	Conservative	9	11	14	11	33	0	23	-
Which best describes you: (n=887)	First time ever voted	5	-	-	-	-	-	-	-
	Have voted before	95	13	24	12	40	1	9	0
Which best describes you: (n=887)	First time voted in a primary	16	16	29	10	35	1	8	-
	Have voted in a primary before	84	12	23	12	41	1	9	0
How often have you visited any of the Democratic candidates' Web sites? (n=942)	Frequently	10	14	35	10	32	2	7	-
	Occasionally	23	14	25	10	42	0	8	-
	Rarely	21	13	25	12	39	1	9	0
	Never	46	12	22	13	41	1	10	0
Are you: (n=874)	Protestant	27	13	25	15	37	0	10	0
	Catholic	36	12	19	12	47	0	9	0
	Other Christian	7	8	25	15	37	2	12	-
	Jewish	4	-	-	-	-	-	-	-
	Something else	10	8	36	8	39	2	6	-
	None	17	18	29	12	33	1	7	-
Religion, combined Protestant and other Christian. (n=874)	Protestant/Other Christian	34	12	25	15	37	1	10	0
	Catholic	36	12	19	12	47	0	9	0
	Jewish	4	-	-	-	-	-	-	-
	Something else	10	8	36	8	39	2	6	-
	None	17	18	29	12	33	1	7	-

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
How often do you attend religious services? (n=950)	More than once a week	4	-	-	-	-	-	-	-
	Once a week	15	8	22	8	41	2	16	1
	A few times a month	10	19	22	13	43	1	2	-
	A few times a year	35	11	22	14	43	1	8	-
	Never	27	14	30	12	34	1	8	-
How often do you attend religious services? (n=950)	Weekly	19	8	22	8	41	1	17	1
	Occasionally	45	13	22	14	43	1	6	-
	Never	27	14	30	12	34	1	8	-
Church attendance by Religion (n=601)	Protestant/Attend weekly	12	8	25	5	33	2	23	1
	Protestant/Do not attend weekly	36	11	25	18	39	0	6	-
	Catholic/Attend weekly	16	9	15	11	49	-	15	1
	Catholic/Do not attend weekly	36	12	21	12	47	0	6	-
When did you finally decide for whom to vote in the presidential primary? (n=1,846)	In the last three days	35	13	25	16	33	1	12	0
	In the last week	19	10	15	14	52	1	8	-
	In the last month	19	18	19	9	45	1	7	0
	Before that	26	8	40	8	31	2	7	-
When did you finally decide whom to support in today's primary? (n=1,846)	Last 3 days/Last week	54	12	21	15	40	1	10	0
	Last month/Before that	45	12	31	8	37	1	7	0
Did you vote for your candidate today more because you think: (n=950)	He can defeat George W. Bush in November	33	16	14	11	56	-	2	-
	He agrees with you on the major issues	57	12	29	14	29	1	13	0
In your vote for president today, how would you rate the importance of _____? (n=1,846)	Very important	25	11	22	14	42	1	10	0
	Somewhat important	32	12	29	11	37	1	8	0
	Not too important	20	12	23	13	39	2	10	0
	Not at all important	11	15	27	13	34	1	6	-
Which comes closest to your feelings about the Bush administration: (n=1,846)	Angry	46	13	35	9	37	2	4	0
	Dissatisfied, but not angry	37	11	20	15	44	1	9	-
	Satisfied, but not enthusiastic	14	13	13	16	32	-	22	0
	Enthusiastic	2	-	-	-	-	-	-	-

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Do you think the tax cuts President Bush signed into law should be: (n=896)	Canceled for all Americans	32	9	37	10	34	2	7	1
	Canceled only for the wealthy	48	13	22	16	41	1	7	-
	Left entirely in place	10	12	18	10	24	1	26	-
Do you favor or oppose allowing homosexual couples to form civil unions, giving them some of the same legal rights as married couples? (n=950)	Favor	68	12	29	12	38	1	7	0
	Oppose	24	14	12	12	44	0	14	-
Regardless of how you voted today, do you think Howard Dean has the temperament to serve effectively as President? (n=950)	Yes	56	12	43	9	29	1	5	0
	No	39	14	1	15	54	0	14	-
Is your opinion of Wesley Clark: (n=896)	Favorable	62	19	25	11	38	2	6	0
	Unfavorable	33	-	32	16	34	1	15	-
Is your opinion of Howard Dean: (n=896)	Favorable	56	9	47	8	27	2	5	0
	Unfavorable	40	15	1	19	48	0	14	-
Is your opinion of John Edwards: (n=896)	Favorable	73	10	25	17	39	2	7	0
	Unfavorable	22	16	33	1	30	1	14	0
Is your opinion of John Kerry: (n=896)	Favorable	72	8	20	11	51	1	7	0
	Unfavorable	25	19	44	16	1	2	14	0
Is your opinion of Joe Lieberman: (n=896)	Favorable	56	11	18	14	39	1	15	0
	Unfavorable	39	12	40	10	32	3	0	0
Is your opinion of John McCain: (n=896)	Favorable	61	12	24	14	38	1	10	0
	Unfavorable	27	10	32	11	35	2	8	-
How do you feel about the U.S. decision to go to war with Iraq? (n=950)	Strongly approve	10	10	11	15	27	-	29	1
	Somewhat approve	19	13	12	17	42	-	15	-
	Somewhat disapprove	22	16	19	15	43	0	6	-
	Strongly disapprove	41	12	36	7	40	2	3	0
How do you feel about the U.S. decision to go to war with Iraq? (n=950)	Approve	30	12	12	16	37	-	20	0
	Disapprove	63	13	30	10	41	1	4	0
Did the war in Iraq make America safer from terrorism? (n=896)	Yes	25	11	12	15	36	0	21	0
	No	69	12	32	12	37	2	4	0
How worried are you that there will be another major terrorist attack in the	Very worried	21	13	21	12	40	1	12	0

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
How worried are you that there will be another major terrorist attack in the United States? (n=896)	Somewhat worried	55	10	26	13	39	2	10	-
	Not too worried	18	14	35	11	30	2	4	1
	Not at all worried	2	-	-	-	-	-	-	-
How worried are you that there will be another major terrorist attack in the United States? (n=896)	Very/Somewhat worried	75	11	25	13	39	1	10	0
	Not too/Not at all worried	19	13	35	12	30	2	4	1
Do you think the condition of the nation's economy is: (n=1,846)	Excellent	1	-	-	-	-	-	-	-
	Good	22	11	17	14	35	1	18	0
	Not so good	51	13	26	13	39	1	7	0
	Poor	19	12	35	8	39	2	4	-
State of the national economy: 2 way (n=1,846)	Excellent/Good	23	11	17	14	36	1	17	0
	Not so good/Poor	70	12	29	12	39	1	6	0
How worried are you about the direction of the nation's economy in the next few years? (n=896)	Very worried	42	12	30	12	39	2	5	0
	Somewhat worried	43	11	25	12	38	1	11	0
	Not too worried	8	11	19	17	30	-	17	-
	Not at all worried	1	-	-	-	-	-	-	-
How worried are you about the direction of the nation's economy in the next few years? (n=896)	Very/Somewhat worried	86	11	28	12	38	2	8	0
	Not too/Not at all worried	9	9	20	17	27	1	18	-
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=950)	Taxes	6	13	21	19	30	-	15	2
	Education	10	14	23	12	44	2	5	-
	Health care/Medicare	28	7	26	13	43	0	9	-
	The war in Iraq	19	17	37	3	33	2	8	-
	National security/Terrorism	7	31	10	5	29	-	17	-
	Economy/Jobs	22	10	18	17	48	0	6	-
	Corporate reform	2	-	-	-	-	-	-	-
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=896)	He cares about people like me	12	13	22	24	37	1	3	-
	He stands up for what he believes	29	7	47	5	21	2	17	-
	He has the right experience	12	21	9	3	58	1	8	-
	He can defeat George W. Bush	20	13	10	12	62	-	4	-

	Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=896)	He has a positive message	13	6	20	27	32	1	13	1
	He would shake things up in Washington	7	14	46	14	13	9	-	2
	He is a loyal Democrat	2	-	-	-	-	-	-	-