



Conducted by Missouri Dem Primary Exit Poll
 MO04DPR - Horizontal Percentages
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Filter(s):

		Total	CLRK	DEAN	EDWR	GPRT	KERY	KUCN	LBER	SHRP	UNCM
Are you: (n=1,394)	Male	48	4	9	24	2	51	1	4	4	1
	Female	52	4	8	26	2	50	1	3	2	2
Sex by race (n=1,379)	White male	41	5	9	26	1	51	1	5	1	0
	White female	41	4	9	29	1	50	1	3	0	1
	Non-white male	8	1	7	12	3	52	1	1	19	2
	Non-white female	11	4	4	18	7	51	1	2	10	3
Age, four categories (n=1,387)	18-29	9	5	14	21	1	49	3	3	3	1
	30-44	22	4	13	28	3	45	1	2	4	1
	45-64	45	4	8	25	2	50	1	5	4	1
	65+	24	5	4	25	1	59	-	3	1	1
Age 65 & over (n=1,387)	18-64	76	4	10	26	2	48	1	4	3	1
	65 or over	24	5	4	25	1	59	-	3	1	1
Are you (adjusted): (n=1,382)	White	82	5	9	27	1	50	1	4	1	1
	Black	15	3	5	16	4	53	0	1	16	2
	Hispanic/Latino	1	-	-	-	-	-	-	-	-	-
	Asian	0	-	-	-	-	-	-	-	-	-
	Other	1	-	-	-	-	-	-	-	-	-
2003 total family income: (n=1,216)	Under \$15,000	10	4	7	22	-	60	1	3	3	-
	\$15,000 - \$29,999	19	4	7	30	2	46	1	2	5	2
	\$30,000 - \$49,999	27	4	9	21	1	53	2	4	4	2
	\$50,000 - \$74,999	27	3	10	28	4	49	1	2	2	0
	\$75,000 - \$99,999	11	4	8	28	4	50	0	5	1	-
	\$100,000 or more	8	7	10	17	-	47	2	11	4	1

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Compared to four years ago, is your family's financial situation: (n=1,400)	Better today	12	6	15	29	0	32	1	10	4	1
	Worse today	46	3	8	23	2	56	2	2	4	1
	About the same	37	5	7	28	3	50	0	3	3	2
What was the last grade of school you completed? (n=1,313)	Did not complete high school	6	2	8	27	1	57	-	-	5	1
	High school graduate	26	3	6	23	2	58	0	2	3	1
	Some college or associate degree	28	3	9	28	2	47	1	2	5	1
	College graduate	23	4	8	25	4	48	2	5	3	1
	Postgraduate study	17	6	14	25	1	46	1	6	1	1
College Education (n=1,313)	No college degree	60	3	8	26	2	53	1	2	4	1
	College graduate	40	5	10	25	3	47	2	6	2	1
Do you or does someone in your household belong to a labor union? (n=1,320)	Yes, I do	19	2	9	21	3	55	1	3	5	0
	Yes, someone else does	17	5	9	26	2	48	1	5	3	1
	Yes, I do and someone else does	3	-	-	-	-	-	-	-	-	-
	No one does	61	4	9	27	2	50	1	3	3	1
UNION HOUSEHOLD (n=1,320)	Yes (Vote is union member, union member in household, or	39	4	9	23	3	52	1	4	4	1
	No (No union voter in household	61	4	9	27	2	50	1	3	3	1
Voter is union member: (n=1,320)	Yes	22	2	8	22	3	55	1	3	6	0
	No	78	5	9	27	2	49	1	4	3	1
Have you or has anyone in your household ever served in the U.S. military? (n=1,316)	Yes, I have	22	6	6	20	1	55	1	5	4	1
	Yes, someone else has	35	5	7	27	2	48	1	3	4	1
	Yes, I have and someone else has	2	-	-	-	-	-	-	-	-	-
	No one has	41	2	11	27	2	50	2	3	1	1
Have you or has anyone in your household ever served in the U.S. military? (n=1,316)	Yes	59	5	7	24	2	51	1	4	5	1
	No	41	2	11	27	2	50	2	3	1	1
Voter has served in the U.S. military: (n=1,316)	Yes	24	6	6	20	1	54	1	5	5	1
	No	76	4	9	27	2	49	1	3	3	1
How often have you visited any of the Democratic candidates' Web sites? (n=1,372)	Frequently	7	7	9	21	3	48	6	2	4	-
	Occasionally	16	6	11	31	1	44	2	3	2	0

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How often have you visited any of the Democratic candidates' Web sites? (n=1,372)	Rarely	16	5	8	20	1	58	1	2	3	1
	Never	60	3	8	26	2	51	0	4	3	2
How often have you visited any of the Democratic candidates' Web sites? (n=1,372)	Frequently/Occasionally	24	7	10	28	2	45	3	3	3	0
	Rarely/Never	76	4	8	24	2	52	1	4	3	1
No matter how you voted today, do you usually think of yourself as a: (n=1,308)	Democrat	71	3	8	23	2	56	1	2	3	1
	Republican	6	4	8	37	2	30	1	9	3	3
	Independent or something else	23	8	11	28	2	37	2	7	3	1
On most political matters, do you consider yourself: (n=1,307)	Very liberal	12	6	13	23	-	46	5	1	5	0
	Somewhat liberal	28	3	11	24	2	53	1	2	3	0
	Moderate	44	4	6	26	3	53	0	4	3	1
	Somewhat conservative	12	2	9	30	3	43	0	9	4	0
	Very conservative	4	1	9	29	-	37	2	11	4	1
On most political matters, do you consider yourself: (n=1,307)	Liberal	40	4	11	24	1	51	2	1	4	0
	Moderate	44	4	6	26	3	53	0	4	3	1
	Conservative	16	1	9	30	2	41	1	9	4	0
Which best describes you: (Check only one) (n=1,264)	Employed full-time	55	4	9	27	3	46	1	5	3	1
	Employed part-time	14	5	10	23	0	50	2	3	5	1
	Not working and looking for work	7	3	9	23	-	49	2	3	9	1
	Not working and not looking for work	24	4	6	26	2	57	1	3	1	1
Employment among women (n=1,400)	Employed women	32	4	8	28	3	47	1	3	3	1
	Unemployed women	14	2	8	27	1	54	2	3	2	2
Are you: (n=1,276)	Protestant	37	4	7	31	2	50	-	4	1	1
	Catholic	25	4	9	21	2	56	0	4	2	0
	Other Christian	18	5	8	25	5	47	2	1	5	2
	Jewish	2	-	-	-	-	-	-	-	-	-
	Something else	8	7	7	25	2	45	2	1	11	1
	None	10	2	15	22	-	47	4	-	7	3
Religion, combined Protestant and other Christian. (n=1,276)	Protestant/Other Christian	55	4	7	29	3	49	1	3	2	1

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Religion, combined Protestant and other Christian. (n=1,276)	Catholic	25	4	9	21	2	56	0	4	2	0
	Jewish	2	-	-	-	-	-	-	-	-	-
	Something else	8	7	7	25	2	45	2	1	11	1
	None	10	2	15	22	-	47	4	-	7	3
Religion, combined Protestant and Other Christian, among Whites. (n=1,400)	Protestant/Other Christian	40	5	7	32	2	48	1	3	1	1
	Catholic	20	5	10	21	2	57	0	5	1	0
	Jewish	2	-	-	-	-	-	-	-	-	-
	Something else	5	7	8	33	-	46	3	2	-	-
How often do you attend religious services? (n=1,400)	More than once a week	10	3	8	29	2	41	-	9	4	2
	Once a week	27	3	7	26	1	56	0	3	2	1
	A few times a month	15	5	8	25	6	49	0	2	3	1
	A few times a year	25	6	7	25	2	49	2	4	4	1
How often do you attend religious services? (n=1,400)	Never	14	4	16	21	1	47	3	1	5	1
	Weekly	37	3	7	27	1	52	0	5	3	1
	Occasionally	40	5	7	25	3	49	1	3	4	1
Church attendance by Religion (n=1,400)	Protestant/Attend weekly	22	3	7	30	1	51	0	4	2	1
	Protestant/Do not attend weekly	27	5	7	29	4	47	0	2	3	1
	Catholic/Attend weekly	12	3	7	25	2	55	-	6	3	-
	Catholic/Do not attend weekly	10	6	12	16	2	59	0	2	1	0
When did you finally decide for whom to vote in the presidential primary? (n=1,400)	Today	16	5	12	26	3	41	1	5	6	1
	In the last three days	14	4	10	33	1	45	1	5	1	-
	In the last week	23	4	8	28	0	56	0	1	2	-
	In the last month	24	3	5	26	1	61	0	2	1	0
When did you finally decide for whom to vote in the presidential primary? (n=1,400)	Before that	21	5	9	16	5	46	3	6	6	1
	Today/Last 3 days/Last week	53	4	10	29	1	49	1	3	3	0
When did you finally decide for whom to vote in the presidential primary? (n=1,400)	Last month/Before that	45	4	7	21	3	54	2	4	4	1

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Did you vote for your candidate today more because you think: (n=1,400)	He can defeat George W. Bush in November	37	2	4	21	2	68	0	1	1	0
	He agrees with you on the major issues	52	6	11	29	3	39	2	5	5	0
In your vote in today's presidential primary, how would you rate the importance of campaign ads? (n=1,400)	Very important	17	1	6	20	3	59	0	1	8	1
	Somewhat important	27	2	7	30	2	53	1	3	0	2
	Not too important	25	5	8	33	1	47	0	4	2	0
	Not at all important	22	7	14	17	1	46	4	4	4	1
In your vote for president today, how would you rate the importance of campaign ads? (n=1,400)	Very/Somewhat important	44	2	7	26	2	55	1	2	4	1
	Not too/Not at all important	48	6	11	25	1	46	2	4	3	1
Which comes closest to your feelings about the Bush administration: (n=1,400)	Angry	39	5	10	21	1	55	2	1	4	0
	Dissatisfied, but not angry	42	4	7	25	1	56	0	3	2	2
	Satisfied, but not enthusiastic	13	2	7	36	5	37	1	9	1	1
	Enthusiastic	4	7	18	33	3	10	1	16	3	1
How do you feel about the U.S. decision to go to war with Iraq? (n=1,400)	Strongly approve	13	3	10	26	4	34	1	11	4	3
	Somewhat approve	21	3	8	32	2	50	-	5	0	1
	Somewhat disapprove	24	5	8	25	2	54	-	3	2	1
	Strongly disapprove	37	5	9	22	1	54	3	1	6	1
How do you feel about the U.S. decision to go to war with Iraq? (n=1,400)	Approve	34	3	9	30	3	44	0	7	2	1
	Disapprove	60	5	8	23	2	54	2	1	4	1
Do you think the condition of the nation's economy is: (n=1,400)	Excellent	1	-	-	-	-	-	-	-	-	-
	Good	17	3	10	28	2	39	1	10	3	2
	Not so good	48	5	8	28	3	49	1	3	2	1
	Poor	29	4	9	20	0	59	1	-	6	1
State of the national economy: 2 way (n=1,400)	Excellent/Good	18	3	10	27	2	38	1	11	3	2
	Not so good/Poor	77	4	8	25	2	53	1	2	3	1
No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=1,400)	Very satisfied	54	2	3	10	1	81	1	1	2	0
	Somewhat satisfied	26	8	13	41	4	22	2	4	4	2
	Somewhat dissatisfied	10	8	24	39	3	7	2	10	5	1
	Very dissatisfied	8	4	13	56	2	4	2	12	4	2

		Total	CLRK	DEAN	EDWR	GPRT	KERY	KUCN	LBER	SHRP	UNCM
No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=1,400)	Satisfied	80	4	6	20	2	62	1	2	3	1
	Dissatisfied	18	6	19	47	2	6	2	11	5	1
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=1,400)	Taxes	6	-	14	21	2	49	1	7	4	-
	Education	13	5	10	31	1	39	0	7	5	1
	Health care/Medicare	21	3	6	25	2	57	2	1	2	1
	The war in Iraq	12	9	11	13	-	53	4	4	4	-
	National security/Terrorism	4	18	11	23	9	25	-	9	-	2
	Economy/Jobs	36	2	6	30	1	56	0	2	3	1
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=1,400)	He cares about people like me	18	2	9	39	1	39	1	3	7	0
	He has the right temperament	4	3	12	42	-	33	-	5	4	-
	He stands up for what he believes	22	4	18	18	2	40	3	8	4	1
	He has the right experience	10	16	4	6	2	67	-	3	1	0
	He has a positive message	13	3	6	50	1	35	1	3	2	0
	He can defeat George W. Bush	23	3	2	15	1	78	-	1	0	0
	He understands Missouri	2	-	-	-	-	-	-	-	-	-