



Conducted by Delaware Dem Primary Exit Poll  
 DE04DPR - Horizontal Percentages  
 Time of Weighting: 02/03/2004 21:45:22  
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Filter(s):

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Are you: (n=1,187)	Male	43	11	9	10	50	1	13	6
	Female	57	9	11	12	51	1	10	6
Sex by race (n=1,175)	White male	34	11	9	12	50	2	14	1
	White female	44	10	12	13	53	1	11	1
	Non-white male	9	8	8	4	48	-	7	25
	Non-white female	12	4	10	7	45	1	8	24
To which age group do you belong? (n=1,191)	17-29	9	11	16	25	40	1	1	5
	30-44	22	12	13	11	43	2	13	7
	45-64	47	8	10	11	50	1	13	7
	65 or over	23	8	7	6	63	1	11	3
Age 65 & over (n=1,191)	17-64	77	10	12	13	47	1	11	7
	65 or over	23	8	7	6	63	1	11	3
Are you (adjusted): (n=1,185)	White	79	11	11	13	52	1	12	1
	Black	16	3	9	6	44	0	8	30
	Hispanic/Latino	2	-	-	-	-	-	-	-
	Asian	1	-	-	-	-	-	-	-
	Other	1	-	-	-	-	-	-	-
2003 total family income: (n=1,091)	Under \$15,000	4	-	-	-	-	-	-	-
	\$15,000 - \$29,999	12	7	10	8	53	1	13	7
	\$30,000 - \$49,999	24	6	9	10	56	2	8	7
	\$50,000 - \$74,999	25	10	14	11	47	0	11	6
	\$75,000 - \$99,999	16	14	12	13	46	1	9	4
	\$100,000 or more	19	10	10	12	50	1	14	5

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Compared to four years ago, is your family's financial situation: (n=1,197)	Better today	13	12	10	12	42	2	18	4
	Worse today	40	8	11	13	51	1	9	7
	About the same	43	10	11	9	52	1	12	6
What was the last grade of school you completed? (n=1,142)	Did not complete high school	4	-	-	-	-	-	-	-
	High school graduate	21	6	12	10	54	1	12	4
	Some college or associate degree	23	9	7	12	50	0	13	9
	College graduate	22	9	12	11	48	2	12	4
	Postgraduate study	31	11	13	13	48	1	9	6
College Education (n=1,142)	No college degree	47	8	9	10	53	1	12	6
	College graduate	53	10	12	12	48	1	10	5
Do you or does someone in your household belong to a labor union? (n=1,141)	Yes, I do	15	7	12	9	54	1	7	10
	Yes, someone else does	13	9	15	11	47	2	6	10
	Yes, I do and someone else does	1	-	-	-	-	-	-	-
	No one does	71	10	10	12	50	1	13	4
UNION HOUSEHOLD (n=1,141)	Yes (Vote is union member, union member in household, or	29	8	13	10	51	1	7	10
	No (No union voter in household	71	10	10	12	50	1	13	4
Voter is union member: (n=1,141)	Yes	17	8	12	9	54	1	7	10
	No	83	10	11	12	50	1	12	5
Have you or has anyone in your household ever served in the U.S. military? (n=1,149)	Yes, I have	20	9	9	7	50	1	14	10
	Yes, someone else has	30	11	8	11	51	0	12	7
	Yes, I have and someone else has	2	-	-	-	-	-	-	-
	No one has	48	9	13	13	49	2	10	4
Have you or has anyone in your household ever served in the U.S. military? (n=1,149)	Yes	52	10	9	9	51	1	12	8
	No	48	9	13	13	49	2	10	4
Voter has served in the U.S. military: (n=1,149)	Yes	21	8	9	7	51	1	13	10
	No	79	9	11	12	50	1	11	5
How often have you visited any of the Democratic candidates' Web sites? (n=1,186)	Frequently	8	14	18	17	38	-	5	8
	Occasionally	21	10	12	15	52	2	7	4

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How often have you visited any of the Democratic candidates' Web sites? (n=1,186)	Rarely	17	9	11	12	46	0	16	6
	Never	53	9	9	9	54	1	13	6
How often have you visited any of the Democratic candidates' Web sites? (n=1,186)	Frequently/Occasionally	29	11	13	16	48	1	6	5
	Rarely/Never	71	9	9	9	52	1	13	6
No matter how you voted today, do you usually think of yourself as a: (n=1,153)	Democrat	83	9	11	11	52	1	10	6
	Republican	2	-	-	-	-	-	-	-
	Independent or something else	16	12	11	12	42	1	15	5
On most political matters, do you consider yourself: (n=1,150)	Very liberal	15	8	18	10	44	2	12	6
	Somewhat liberal	35	11	11	12	52	1	8	4
	Moderate	42	8	8	12	52	1	12	7
	Somewhat conservative	6	10	8	6	46	1	20	5
	Very conservative	2	-	-	-	-	-	-	-
On most political matters, do you consider yourself: (n=1,150)	Liberal	50	10	13	11	50	1	9	4
	Moderate	42	8	8	12	52	1	12	7
	Conservative	8	8	9	6	47	1	20	8
Which best describes you: (Check only one) (n=1,124)	Employed full-time	55	11	12	12	45	1	12	7
	Employed part-time	13	11	11	14	47	1	13	3
	Not working and looking for work	6	6	7	18	45	2	11	11
	Not working and not looking for work	26	6	7	7	62	2	10	6
Employment among women (n=1,197)	Employed women	36	10	13	14	45	1	11	7
	Unemployed women	18	6	8	8	64	1	8	5
Are you: (n=1,143)	Protestant	34	10	12	11	50	1	11	5
	Catholic	30	9	8	11	59	0	10	1
	Other Christian	13	6	10	10	45	2	10	17
	Jewish	5	11	8	10	40	-	29	2
	Something else	9	10	12	11	45	2	10	10
	None	9	12	16	13	44	2	8	5
Religion, combined Protestant and other Christian. (n=1,143)	Protestant/Other Christian	47	8	11	11	48	1	11	9

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Religion, combined Protestant and other Christian. (n=1,143)	Catholic	30	9	8	11	59	0	10	1
	Jewish	5	11	8	10	40	-	29	2
	Something else	9	10	12	11	45	2	10	10
	None	9	12	16	13	44	2	8	5
Religion, combined Protestant and Other Christian, among Whites. (n=1,197)	Protestant/Other Christian	32	10	12	13	50	2	13	1
	Catholic	26	10	7	11	59	0	11	1
	Jewish	5	12	6	9	41	-	31	2
	Something else	5	8	19	19	38	3	7	4
	None	7	14	15	15	44	2	10	-
How often do you attend religious services? (n=1,197)	More than once a week	10	11	7	8	53	2	8	10
	Once a week	27	8	6	10	54	0	12	10
	A few times a month	15	11	12	13	50	1	7	6
	A few times a year	28	7	14	10	49	2	15	3
	Never	16	13	15	14	46	0	9	2
How often do you attend religious services? (n=1,197)	Weekly	37	9	6	9	54	1	11	10
	Occasionally	43	9	13	11	49	2	12	4
	Never	16	13	15	14	46	0	9	2
Church attendance by Religion (n=1,197)	Protestant/Attend weekly	18	8	8	8	49	1	11	15
	Protestant/Do not attend weekly	26	9	13	12	48	2	11	4
	Catholic/Attend weekly	15	9	4	12	61	1	10	1
	Catholic/Do not attend weekly	12	10	12	11	55	-	10	2
When did you finally decide for whom to vote in the presidential primary? (n=1,197)	Today	17	9	11	18	40	2	14	5
	In the last three days	13	13	8	13	46	0	12	8
	In the last week	24	6	9	13	62	2	7	3
	In the last month	26	8	7	9	61	1	10	4
	Before that	20	13	18	5	37	1	14	11
When did you finally decide for whom to vote in the presidential primary? (n=1,197)	Today/Last 3 days/Last week	54	9	9	14	51	1	11	5
	Last month/Before that	46	10	12	7	50	1	12	7

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Did you vote for your candidate today more because you think: (n=1,197)	He can defeat George W. Bush in November	41	8	6	10	71	0	5	1
	He agrees with you on the major issues	54	11	15	12	35	2	16	9
In your vote in today's presidential primary, how would you rate the importance of campaign ads? (n=1,197)	Very important	17	5	10	9	57	1	9	10
	Somewhat important	29	10	7	11	56	1	9	6
	Not too important	26	12	12	11	50	1	11	4
	Not at all important	22	9	15	13	39	2	15	6
In your vote for president today, how would you rate the importance of campaign ads? (n=1,197)	Very/Somewhat important	47	8	8	11	56	1	9	7
	Not too/Not at all important	47	10	13	12	45	1	13	5
Which comes closest to your feelings about the Bush administration: (n=1,197)	Angry	51	11	13	10	53	1	8	4
	Dissatisfied, but not angry	37	9	8	11	51	1	11	8
	Satisfied, but not enthusiastic	10	6	9	13	43	1	24	2
	Enthusiastic	1	-	-	-	-	-	-	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,197)	Strongly approve	6	10	5	9	39	2	33	3
	Somewhat approve	18	7	8	14	51	-	19	2
	Somewhat disapprove	24	8	9	13	52	0	12	4
	Strongly disapprove	48	11	14	10	51	2	5	8
How do you feel about the U.S. decision to go to war with Iraq? (n=1,197)	Approve	24	7	7	13	48	0	23	2
	Disapprove	72	10	12	11	51	1	7	7
Do you think the condition of the nation's economy is: (n=1,197)	Excellent	0	-	-	-	-	-	-	-
	Good	14	8	8	14	42	1	22	5
	Not so good	50	10	11	10	53	1	10	5
	Poor	33	9	12	11	51	1	7	8
State of the national economy: 2 way (n=1,197)	Excellent/Good	14	8	8	14	41	1	23	5
	Not so good/Poor	82	10	11	10	52	1	9	6
No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=1,197)	Very satisfied	56	4	3	6	80	0	4	3
	Somewhat satisfied	29	18	18	17	17	2	18	9
	Somewhat dissatisfied	10	17	29	17	2	2	24	10
	Very dissatisfied	4	-	-	-	-	-	-	-

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No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=1,197)	Satisfied	85	9	8	10	59	1	8	5
	Dissatisfied	14	15	24	18	5	2	27	9
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=1,197)	Taxes	3	-	-	-	-	-	-	-
	Education	7	2	15	13	47	-	9	14
	Health care/Medicare	20	8	8	10	54	1	13	6
	The war in Iraq	20	12	16	7	55	1	6	3
	National security/Terrorism	6	31	6	7	29	1	25	2
	Economy/Jobs	35	8	9	14	49	1	12	7
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=1,197)	He cares about people like me	15	7	11	13	39	3	12	14
	He has the right temperament	4	-	-	-	-	-	-	-
	He stands up for what he believes	23	11	24	6	32	2	17	8
	He has the right experience	14	13	5	2	64	-	14	1
	He has a positive message	11	8	6	30	42	-	9	6
	He can defeat George W. Bush	28	9	3	11	71	-	5	1
	He understands Delaware	1	-	-	-	-	-	-	-