

**Ohio Survey of 1,000 Likely Voters**  
**Conducted October 30, 2010 By Pulse Opinion Research**

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Vote for Governor	Kasich	48%	46%	51%	45%	47%	54%
	Strickland	44%	43%	46%	42%	46%	43%
	Some other candidate	4%	7%	1%	10%	2%	2%
	Not sure	4%	5%	2%	3%	5%	1%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Vote for Governor	Kasich	48%	49%	39%	84%	11%	49%	46%	51%
	Strickland	44%	43%	55%	9%	86%	34%	46%	42%
	Some other candidate	4%	5%	0%	5%	1%	6%	4%	5%
	Not sure	4%	3%	6%	1%	1%	11%	4%	2%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Vote for Governor	Kasich	48%	78%	33%	11%	7%	77%	49%	48%
	Strickland	44%	16%	55%	88%	91%	13%	44%	44%
	Some other candidate	4%	5%	5%	0%	0%	6%	3%	5%
	Not sure	4%	2%	7%	1%	3%	4%	4%	3%

		Total	Already Voted?		Favorable - Kasich		Favorable - Strickland	
		LV's	Yes	No	Favorable	Unfavorable	Favorable	Unfavorable
Vote for Governor	Kasich	48%	51%	47%	94%	3%	8%	84%
	Strickland	44%	48%	43%	4%	90%	89%	8%
	Some other candidate	4%	1%	5%	1%	5%	0%	6%
	Not sure	4%	0%	5%	0%	1%	2%	2%

		Total	Kasich Have Clear Plan for OH Economy?			Strickland Have Clear Plan for OH		
		LV's	Yes	No	Not sure	Yes	No	Not sure
Vote for Governor	Kasich	48%	92%	10%	50%	6%	75%	33%
	Strickland	44%	7%	86%	30%	94%	18%	48%
	Some other candidate	4%	1%	4%	8%	0%	4%	9%
	Not sure	4%	0%	1%	12%	1%	3%	10%

		Total	Feelings About How Fed Gov't is Working?....			
		LV's	Enthusiastic	Satisfied but not enthusiastic	Dissatisfied but not angry	Angry
Vote for Governor	Kasich	48%	16%	7%	52%	74%
	Strickland	44%	84%	92%	39%	14%
	Some other candidate	4%	0%	0%	2%	8%
	Not sure	4%	0%	0%	7%	3%

		Total	What Should Congress Do With HC Law?				Policies of Obama Administration Impact on		
		LV's	Repeal law entirely	Repeal parts of law	Leave law as is	Expand the law	Helped	Hurt	No difference
Vote for Governor	Kasich	48%	80%	41%	13%	8%	11%	80%	24%
	Strickland	44%	10%	52%	87%	84%	87%	11%	66%
	Some other candidate	4%	8%	3%	0%	0%	0%	6%	4%
	Not sure	4%	2%	4%	0%	8%	2%	2%	6%

		Total	In Long Run Will Obama Policies Help/Hurt Country?		Likely to Take an Exit Poll?			
		LV's	Help	Hurt	Very likely	Somewhat likely	Not very likely	Not at all likely
Vote for Governor	Kasich	48%	5%	80%	46%	49%	43%	55%
	Strickland	44%	92%	11%	47%	45%	47%	38%
	Some other candidate	4%	0%	6%	3%	4%	5%	6%
	Not sure	4%	3%	2%	4%	2%	5%	1%

		Total	Support or Oppose Tea Party?				Support/Oppose Tea Party		
		LV's	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Support	Oppose	Neutral
Vote for Governor	Kasich	48%	86%	76%	15%	7%	81%	9%	41%
	Strickland	44%	10%	13%	73%	89%	12%	85%	47%
	Some other candidate	4%	3%	5%	10%	2%	4%	5%	1%
	Not sure	4%	0%	6%	2%	2%	3%	2%	11%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Favorable - Kasich	Favorable	45%	44%	46%	43%	44%	49%
	Unfavorable	43%	43%	43%	43%	44%	41%
	Never heard of him	5%	6%	4%	8%	4%	4%
	Not sure	7%	7%	7%	6%	8%	5%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Favorable - Kasich	Favorable	45%	46%	39%	76%	13%	47%	40%	51%
	Unfavorable	43%	43%	44%	13%	78%	37%	44%	43%
	Never heard of him	5%	4%	10%	3%	7%	5%	7%	3%
	Not sure	7%	7%	7%	8%	2%	12%	9%	3%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Favorable - Kasich	Favorable	45%	73%	29%	13%	9%	72%	48%	42%
	Unfavorable	43%	16%	55%	81%	82%	16%	43%	43%
	Never heard of him	5%	4%	7%	3%	6%	3%	3%	6%
	Not sure	7%	7%	9%	2%	3%	9%	6%	8%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Favorable - Kasich	Favorable	45%	50%	43%	88%	4%
	Unfavorable	43%	42%	43%	3%	88%
	Never heard of him	5%	3%	6%	3%	4%
	Not sure	7%	5%	8%	6%	3%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Favorable - Strickland	Favorable	43%	42%	44%	35%	46%	45%
	Unfavorable	49%	50%	47%	53%	47%	48%
	Never heard of him	2%	2%	2%	7%	0%	1%
	Not sure	6%	5%	7%	5%	7%	6%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Favorable - Strickland	Favorable	43%	43%	46%	14%	79%	34%	43%	43%
	Unfavorable	49%	50%	40%	77%	18%	53%	46%	53%
	Never heard of him	2%	2%	1%	2%	1%	3%	2%	2%
	Not sure	6%	5%	13%	8%	2%	10%	8%	3%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Favorable - Strickland	Favorable	43%	18%	51%	84%	83%	16%	44%	42%
	Unfavorable	49%	75%	36%	14%	11%	76%	49%	48%
	Never heard of him	2%	1%	4%	0%	2%	1%	1%	2%
	Not sure	6%	5%	10%	2%	4%	7%	5%	7%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Favorable - Strickland	Favorable	43%	47%	42%	8%	87%
	Unfavorable	49%	48%	49%	85%	9%
	Never heard of him	2%	0%	3%	1%	1%
	Not sure	6%	5%	7%	6%	3%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Kasich Have Clear	Yes	33%	34%	32%	28%	33%	36%
Plan for OH	No	39%	37%	40%	33%	42%	37%
Economy?	Not sure	28%	28%	28%	38%	25%	26%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Kasich Have Clear	Yes	33%	33%	31%	55%	12%	30%	30%	36%
Plan for OH	No	39%	39%	38%	14%	69%	31%	40%	38%
Economy?	Not sure	28%	28%	32%	31%	19%	39%	29%	26%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Kasich Have Clear	Yes	33%	55%	17%	13%	8%	52%	32%	34%
Plan for OH	No	39%	16%	52%	67%	72%	16%	42%	35%
Economy?	Not sure	28%	29%	32%	20%	20%	32%	26%	31%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Kasich Have Clear	Yes	33%	38%	31%	63%	6%
Plan for OH	No	39%	42%	38%	8%	75%
Economy?	Not sure	28%	20%	31%	29%	19%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Strickland Have Clear	Yes	27%	25%	28%	21%	28%	29%
Plan for OH	No	53%	55%	52%	55%	54%	51%
Economy?	Not sure	20%	19%	21%	24%	18%	20%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Strickland Have Clear	Yes	27%	27%	21%	7%	57%	11%	25%	29%
Plan for OH	No	53%	55%	43%	75%	25%	64%	52%	55%
Economy?	Not sure	20%	18%	36%	18%	18%	26%	23%	16%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Strickland Have Clear	Yes	27%	10%	30%	57%	57%	7%	29%	25%
Plan for OH	No	53%	74%	45%	23%	22%	76%	57%	50%
Economy?	Not sure	20%	16%	25%	20%	21%	17%	15%	25%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Strickland Have Clear	Yes	27%	30%	25%	3%	56%
Plan for OH	No	53%	57%	52%	83%	22%
Economy?	Not sure	20%	12%	22%	14%	21%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Obama Approval?	App	39%	38%	40%	41%	39%	36%
	Dis	56%	60%	52%	51%	57%	58%
	Not sure	5%	2%	8%	8%	4%	6%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Obama Approval?	App	39%	35%	65%	5%	81%	26%	40%	36%
	Dis	56%	59%	35%	88%	15%	69%	53%	61%
	Not sure	5%	6%	0%	6%	4%	5%	6%	3%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Obama Approval?	App	39%	8%	47%	90%	100%	0%	41%	36%
	Dis	56%	90%	43%	8%	0%	100%	55%	56%
	Not sure	5%	3%	10%	2%	0%	0%	4%	7%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Obama Approval?	App	39%	45%	37%	5%	79%
	Dis	56%	50%	58%	90%	16%
	Not sure	5%	4%	6%	5%	4%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Feelings About How	Enthusiastic	7%	7%	6%	8%	6%	7%
Fed Gov't is	Satisfied not enthusiastic	23%	20%	26%	20%	23%	26%
Working?....	Dissatisfied but not angry	30%	28%	33%	28%	32%	29%
	Angry	40%	46%	34%	44%	39%	37%
	Not sure	0%	0%	0%	0%	0%	1%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Feelings About How	Enthusiastic	7%	5%	19%	1%	15%	2%	7%	4%
Fed Gov't is	Satisfied not enthusiastic	23%	22%	28%	3%	49%	14%	23%	24%
Working?....	Dissatisfied but not angry	30%	32%	20%	36%	21%	36%	29%	31%
	Angry	40%	41%	32%	61%	15%	47%	40%	41%
	Not sure	0%	0%	1%	0%	0%	1%	0%	0%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Feelings About How	Enthusiastic	7%	2%	4%	19%	17%	0%	6%	7%
Fed Gov't is	Satisfied not enthusiastic	23%	5%	31%	49%	52%	3%	25%	21%
Working?....	Dissatisfied but not angry	30%	29%	39%	19%	24%	31%	30%	32%
	Angry	40%	64%	25%	13%	6%	67%	40%	40%
	Not sure	0%	0%	1%	0%	1%	0%	0%	1%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Feelings About How	Enthusiastic	7%	11%	5%	2%	12%
Fed Gov't is	Satisfied not enthusiastic	23%	25%	22%	3%	48%
Working?....	Dissatisfied but not angry	30%	32%	30%	33%	27%
	Angry	40%	32%	42%	61%	13%
	Not sure	0%	0%	0%	1%	0%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
What Should	Repeal law entirely	43%	45%	41%	34%	46%	46%
Congress Do With HC	Repeal parts of law	23%	18%	27%	29%	21%	21%
Law?	Leave law as is	11%	12%	9%	8%	10%	15%
	Expand the law	19%	20%	17%	22%	20%	12%
	Not sure	5%	4%	6%	7%	3%	5%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
What Should	Repeal law entirely	43%	45%	29%	70%	11%	52%	42%	46%
Congress Do With HC	Repeal parts of law	23%	24%	16%	23%	25%	19%	23%	22%
Law?	Leave law as is	11%	10%	17%	2%	22%	6%	11%	10%
	Expand the law	19%	18%	23%	3%	34%	19%	18%	19%
	Not sure	5%	3%	14%	3%	7%	4%	6%	3%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
What Should	Repeal law entirely	43%	73%	27%	7%	2%	74%	43%	44%
Congress Do With HC	Repeal parts of law	23%	18%	32%	19%	25%	19%	21%	26%
Law?	Leave law as is	11%	4%	10%	26%	24%	1%	12%	9%
	Expand the law	19%	3%	24%	43%	40%	4%	22%	15%
	Not sure	5%	1%	7%	6%	9%	1%	3%	7%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
What Should	Repeal law entirely	43%	41%	44%	72%	10%
Congress Do With HC	Repeal parts of law	23%	23%	23%	20%	27%
Law?	Leave law as is	11%	17%	8%	3%	21%
	Expand the law	19%	14%	20%	3%	35%
	Not sure	5%	5%	4%	2%	7%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Policies of Obama	Helped	24%	23%	24%	23%	25%	21%
Administration Impact	Hurt	48%	49%	46%	41%	48%	52%
on OH Economy?	No difference	26%	26%	26%	34%	24%	22%
	Not sure	3%	3%	3%	2%	3%	5%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Policies of Obama	Helped	24%	22%	35%	3%	47%	19%	22%	26%
Administration Impact	Hurt	48%	50%	31%	79%	13%	53%	46%	50%
on OH Economy?	No difference	26%	25%	29%	16%	36%	26%	28%	23%
	Not sure	3%	3%	5%	2%	4%	2%	4%	0%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Policies of Obama	Helped	24%	6%	24%	58%	57%	2%	27%	20%
Administration Impact	Hurt	48%	78%	33%	8%	3%	81%	46%	49%
on OH Economy?	No difference	26%	12%	40%	32%	36%	15%	25%	27%
	Not sure	3%	3%	3%	2%	4%	2%	2%	4%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Policies of Obama	Helped	24%	29%	22%	5%	46%
Administration Impact	Hurt	48%	46%	48%	79%	12%
on OH Economy?	No difference	26%	23%	27%	13%	39%
	Not sure	3%	2%	3%	2%	3%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
In Long Run Will	Help	38%	38%	37%	41%	38%	32%
Obama Policies	Hurt	53%	55%	50%	43%	55%	56%
Help/Hurt Country?	Not make much of a difference	7%	6%	9%	12%	5%	6%
	Not sure	3%	1%	4%	4%	1%	5%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
In Long Run Will	Help	38%	34%	64%	5%	79%	25%	38%	37%
Obama Policies	Hurt	53%	55%	35%	88%	13%	59%	51%	55%
Help/Hurt Country?	Not make much of a difference	7%	8%	0%	6%	5%	12%	9%	5%
	Not sure	3%	3%	1%	2%	3%	4%	3%	3%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
In Long Run Will	Help	38%	6%	47%	88%	91%	3%	42%	33%
Obama Policies	Hurt	53%	90%	34%	7%	2%	92%	50%	55%
Help/Hurt Country?	Not make much of a difference	7%	3%	14%	3%	5%	4%	6%	8%
	Not sure	3%	1%	5%	2%	3%	1%	2%	3%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
In Long Run Will	Help	38%	45%	35%	4%	78%
Obama Policies	Hurt	53%	49%	54%	88%	13%
Help/Hurt Country?	Not make much of a difference	7%	3%	8%	5%	6%
	Not sure	3%	3%	2%	3%	3%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Support or Oppose Tea Party?	Strongly support	24%	28%	20%	18%	25%	28%
	Somewhat support	23%	22%	23%	17%	26%	21%
	Somewhat oppose	11%	10%	11%	20%	8%	7%
	Strongly oppose	27%	29%	24%	26%	27%	26%
	Neutral	14%	10%	18%	15%	13%	15%
	Not sure	2%	0%	3%	3%	1%	3%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Support or Oppose Tea Party?	Strongly support	24%	25%	21%	43%	6%	23%	24%	25%
	Somewhat support	23%	25%	6%	35%	6%	30%	20%	26%
	Somewhat oppose	11%	10%	15%	5%	16%	12%	13%	7%
	Strongly oppose	27%	25%	39%	3%	54%	21%	25%	31%
	Neutral	14%	13%	19%	12%	16%	14%	16%	11%
	Not sure	2%	2%	1%	2%	2%	0%	2%	0%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Support or Oppose Tea Party?	Strongly support	24%	45%	6%	8%	3%	41%	22%	25%
	Somewhat support	23%	33%	22%	4%	3%	36%	22%	25%
	Somewhat oppose	11%	6%	16%	14%	16%	7%	11%	11%
	Strongly oppose	27%	6%	32%	60%	60%	4%	33%	19%
	Neutral	14%	9%	21%	14%	17%	11%	11%	18%
	Not sure	2%	1%	2%	0%	1%	1%	1%	2%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Support or Oppose Tea Party?	Strongly support	24%	24%	24%	43%	6%
	Somewhat support	23%	18%	24%	36%	7%
	Somewhat oppose	11%	9%	11%	3%	17%
	Strongly oppose	27%	31%	25%	4%	54%
	Neutral	14%	16%	14%	12%	15%
	Not sure	2%	2%	2%	2%	1%

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Likely to Take an Exit Poll?	Very likely	33%	33%	34%	30%	38%	25%
	Somewhat likely	28%	28%	27%	29%	27%	28%
	Not very likely	23%	24%	22%	20%	22%	27%
	Not at all likely	12%	10%	14%	12%	11%	15%
	Not sure	4%	5%	3%	9%	2%	6%

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Likely to Take an Exit Poll?	Very likely	33%	33%	31%	28%	40%	31%	33%	31%
	Somewhat likely	28%	29%	19%	33%	27%	20%	27%	29%
	Not very likely	23%	23%	20%	23%	19%	28%	22%	25%
	Not at all likely	12%	12%	12%	12%	9%	18%	11%	13%
	Not sure	4%	2%	17%	4%	5%	4%	6%	2%

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Likely to Take an Exit Poll?	Very likely	33%	30%	30%	45%	37%	32%	34%	32%
	Somewhat likely	28%	32%	25%	24%	25%	29%	28%	27%
	Not very likely	23%	20%	31%	16%	23%	22%	20%	26%
	Not at all likely	12%	14%	11%	10%	10%	14%	13%	12%
	Not sure	4%	4%	3%	5%	5%	3%	5%	3%

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Likely to Take an Exit Poll?	Very likely	33%	31%	34%	32%	35%
	Somewhat likely	28%	21%	30%	28%	28%
	Not very likely	23%	26%	22%	20%	24%
	Not at all likely	12%	15%	11%	14%	11%
	Not sure	4%	8%	3%	6%	2%

**Below Are Sample Counts for this Survey. Demographic Samples of less than 100 have been excluded from all crosstabs because of the large sampling margin of error.**

		Total	Gender		Age		
		LV's	Men	Women	18-39	40-64	65+
Total	LV's	1000	492	508	230	521	249

		Total	Race		Party			Income	
		LV's	White	Non-White	GOP	Dem	Other	>\$60K	<\$60K
Total	LV's	1000	876	124	379	378	244	589	347

		Total	Ideology			Obama Approval?		College Degree?	
		LV's	Cons	Mod	Lib	App	Dis	Yes	No
Total	LV's	1000	444	326	212	388	559	534	450

		Total	Already Voted?		Vote for Governor	
		LV's	Yes	No	Kasich	Strickland
Total	LV's	1000	252	748	482	443