

FOX NEWS POLL

OPINION DYNAMICS

19 November 2009

Polling was conducted by telephone November 17-18, 2009, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of ± 3 percentage points. Results are of registered voters, unless otherwise noted.

LV = likely voters

Democrats n=342, ± 5 ; Republicans n=324, ± 6 ; Independents n=178, ± 7

Questions 1-6 released separately

7. - 11. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone, please just say so. (RANDOMIZE)

SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

*** SUMMARY CHART ***

	Favorable			
Oprah Winfrey	61%			
Sarah Palin	47%			
Mike Huckabee	45%			
Newt Gingrich	38%			
Mitt Romney	38%			
Sarah Palin				
	Favorable	Unfavorable	Can't say	Never heard
17-18 Nov 09	47%	42	10	2
Democrats	25%	62	9	4
Republicans	70%	21	8	1
Independents	49%	38	11	1
21-22 Jul 09	38%	51	8	3
31 Mar-1 Apr 09	45%	45	8	1
13-14 Jan 09	49%	40	9	2
1-2 Nov 08 LV	45%	49	5	1
1-2 Nov 08 RV	46%	47	5	1
28-29 Oct 08 LV	49%	46	4	1
28-29 Oct 08 RV	47%	47	5	1
20-21 Oct 08 LV	48%	44	6	2
20-21 Oct 08 RV	46%	44	8	2
8-9 Oct 08	47%	42	11	-
22-23 Sep 08	47%	36	16	2
8-9 Sep 08	54%	27	16	4

Mike Huckabee

	Favorable	Unfavorable	Can't say	Never heard
17-18 Nov 09	45%	23	19	13
Democrats	28%	30	21	20
Republicans	63%	15	17	5
Independents	44%	28	17	11
19-20 Feb 08	41%	33	18	8
18-19 Dec 07	30%	28	25	17
13-14 Nov 07	20%	16	30	34

Mitt Romney

	Favorable	Unfavorable	Can't say	Never heard
17-18 Nov 09	38%	27	18	17
Democrats	20%	36	16	29
Republicans	60%	16	16	8
Independents	35%	34	18	12
18-19 Dec 07	30%	36	22	12
13-14 Nov 07	26%	33	23	19
11-12 Sep 07	24%	32	21	23
26-27 Jun 07	25%	26	26	22
17-18 Apr 07	20%	23	24	33
30-31 Jan 07	11%	22	24	43

Newt Gingrich

	Favorable	Unfavorable	Can't say	Never heard		Favorable	Unfavorable	Can't say	Never heard
17-18 Nov 09	38%	38	14	10	11-12 Feb 98	35%	47	14	4
Democrats	19%	54	10	17	28 Jan 98	34%	47	16	3
Republicans	58%	23	13	5	21-22 Jan 98	29%	52	17	2
Independents	38%	40	16	6	7-8 Jan 98	31%	51	15	3
17-18 Apr 07	27%	47	15	11	10-11 Dec 97	27%	54	15	4
30-31 Jan 07	22%	49	18	10	12-13 Nov 97	29%	52	15	4
11-12 Nov 98	30%	53	16	1	15-16 Oct 97	26%	56	13	5
28-29 Oct 98	34%	50	12	4	29-30 Oct 97	24%	60	12	4
7-8 Oct 98	38%	47	12	3	17-18 Sep 97	27%	56	14	3
30 Jun-1 Jul 98	32%	48	16	4	20-21 Aug 97	24%	60	13	3
17-18 Jun 98	31%	49	17	3	23-24 Jul 97	27%	57	13	3
3-4 Jun 98	31%	51	15	3	25-26 Jun 97	25%	56	14	5
20-21 May 98	30%	53	13	4	28-29 May 97	27%	55	13	5
6-7 May 98	32%	49	15	4	14-15 May 97	23%	61	11	5
22-23 Apr 98	29%	50	18	3	16-17 Apr 97	25%	58	12	4
7-8 Apr 98	33%	46	16	5	5-6 Mar 97	19%	64	14	3
25-26 Mar 98	31%	49	17	3	8-9 Jan 97	23%	62	12	3
25-26 Feb 98	31%	48	17	4					

Oprah Winfrey

	Favorable	Unfavorable	Can't say	Never heard
17-18 Nov 09	61%	26	12	1
Democrats	80%	12	8	-
Republicans	46%	39	14	1
Independents	55%	29	15	1
17-18 Jun 08	53%	31	15	1
18-19 Dec 07	55%	33	11	1
11-12 Sep 07	68%	21	10	1
22-23 Apr 98	77%	12	10	1

Questions 12-44 released separately

45. Do you think Sarah Palin has been treated fairly or unfairly by the press?

	Fairly	Unfairly	(Don't know)
17-18 Nov 09	31%	61	8
Democrats	53%	37	9
Republicans	10%	83	6
Independents	27%	65	7
13-14 Jan 09	35%	58	7

46. Do you think most of the people who purchase Sarah Palin's book will buy it because:

SCALE: 1. They want to show support for her, 2. They really want to read the book, or because 3. It seems like a popular thing to do? 4. (Combination)

5. (Not sure)

	Show support	Really want to read it	Popular thing to do	(Comb.)	(NS)
17-18 Nov 09	20%	35	29	10	6
Democrats	19%	29	39	6	7
Republicans	21%	43	19	13	4
Independents	21%	35	28	10	6

For reference: Do you think most people who have purchased Hillary Clinton's book have bought it because:

SCALE: 1. They want to show support for her, 2. They really want to read the book, or because 3. It seems like a popular thing to do? 4. (Combination)

5. (Not sure)

	Show support	Really want to read it	Popular thing to do	(Comb.)	(NS)
17-18 Jun 03	7%	45	33	5	10

POLITICAL IDENTIFICATION: When you think about politics, do you think of yourself as a Democrat or a Republican?

	Democrat	Republican	(Independent)	(Other)	(Refused/Don't know)
17-18 Nov 09	38%	36	20	3	3
27-28 Oct 09	40%	37	17	4	2
13-14 Oct 09	41%	37	16	4	1
29-30 Sep 09	41%	37	17	3	2
15-16 Sep 09	42%	31	21	4	3
11-12 Aug 09	39%	35	22	2	2
21-22 Jul 09	40%	34	20	4	2
9-10 Jun 09	40%	33	23	1	2
12-13 May 09	42%	30	24	2	2
22-23 Apr 09	42%	30	22	3	4
31 Mar-1 Apr 09	42%	33	20	3	2
3-4 Mar 09	40%	32	22	3	3
17-18 Feb 09	42%	35	18	3	2
27-28 Jan 09	44%	30	22	2	2
13-14 Jan 09	42%	32	21	2	4
9-10 Dec 08	43%	33	20	2	2
1-2 Nov 08 LV	42%	36	18	3	1