



FOX News/Opinion Dynamics Poll

31 October 04

Polling was conducted by telephone October 29-30, 2004 during the day and in the evenings. The total sample is 1,377 registered voters (RV), with a subsample of 1,200 likely voters (LV) nationwide. For registered and likely voters there is a margin of error of ± 3 percentage points.

Past results are of registered voters, unless otherwise noted.

CURRENT VOTE FOR PRESIDENT				
AMONG LIKELY VOTERS				
	Bush	Kerry	Nader	(NS/Other)
Three-Way	46%	46	1	7
Two-Way	46%	47	na	7
AMONG REGISTERED VOTERS				
Three-Way	45%	47	1	7
Two-Way	45%	47	na	8

1. - 2. I'm going to read the names of some people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so. (RANDOMIZE)

SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

***** SUMMARY CHART *****

	Favorable	Unfavorable	Can't say	Never heard
George W. Bush	49%	45	6	-
John Kerry	48%	45	7	-

	Favorable	Unfavorable	Can't say	Never heard
George W. Bush				
29-30 Oct 04 LV	49%	45	6	-
28-29 Oct 04 LV	49%	44	7	-
27-28 Oct 04 LV	50%	44	6	-
17-18 Oct 04 LV	49%	45	6	-
3-4 Oct 04 LV	52%	43	5	-

		Favor able	Unfav orable	Can't say	Never heard
John Kerry					
29-30 Oct 04 LV	48%	45	7	-	
28-29 Oct 04 LV	47%	45	8	-	
27-28 Oct 04 LV	47%	46	7	-	
17-18 Oct 04 LV	48%	43	9	-	
3-4 Oct 04 LV	46%	44	10	-	

3. If the election for president of the United States were held today, would you vote for: (ROTATE) If not sure: Well, which way do you lean? SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3.

Independent candidate Ralph Nader 4. (Not sure) 5. (Other) 6. (Would not vote)

Please note: Starting with the Sep 21-22 poll, third party candidate Ralph Nader was only included in states where he is either on the ballot or where his ballot status is still in question.

	Bush	Kerry	Nader	(NS/Other)	(Not vote)
LIKELY VOTERS	46%	46	1	7	-
Democrats	7%	90	1	2	-
Republicans	91%	5	-	4	-
Independents	38%	44	3	15	-
Men	45%	47	1	7	-
Women	46%	47	1	6	-

LIKELY VOTER TREND

29-30 Oct 04	46%	46	1	7	-
28-29 Oct 04	47%	45	1	7	-
27-28 Oct 04	50%	45	-	5	-
17-18 Oct 04	49%	42	2	7	-
3-4 Oct 04	47%	45	1	6	1

REGISTERED VOTER TREND

29-30 Oct 04	45%	47	1	7	-
28-29 Oct 04	46%	46	1	7	-
27-28 Oct 04	48%	46	1	5	-
3-4 Aug 04	42%	46	2	9	1
20-21 Jul 04	43%	42	4	10	1

4. If the election for president of the United States were held today, would you vote for: (ROTATE) If not sure: Well, which way do you lean? SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. (Other) 4. (Not sure) 5. (Would not vote)

	Bush	Kerry	(NS/Other)	(Not vote)
LIKELY VOTERS	46%	47	6	1
Democrats	7%	90	2	1
Republicans	91%	5	3	1
Independents	39%	44	12	5
Men	45%	47	6	2
Women	47%	46	6	1

LIKELY VOTER TREND

29-30 Oct 04	46%	47	7	-
28-29 Oct 04	47%	45	8	-
27-28 Oct 04	50%	45	5	-
17-18 Oct 04	48%	43	7	2
3-4 Oct 04	48%	45	6	1

REGISTERED VOTER TREND

29-30 Oct 04	45%	47	6	2
28-29 Oct 04	46%	46	8	-
27-28 Oct 04	47%	47	5	1
3-4 Aug 04	43%	46	9	2
20-21 Jul 04	44%	44	10	2

5. Is there any possibility at all that you will change your vote for president or will you definitely vote for (insert candidate choice)? SCALE: 1. Possibility will change vote 2. Definitely will vote for candidate 3. (Not sure)

	Possibly Will Change	Definitely Will Vote	(NS)
29-30 Oct 04 LV	7%	89	4
Bush voters	7%	91	2
Kerry voters	6%	93	1
28-29 Oct 04 LV	9%	87	4
Bush voters	12%	87	1
Kerry voters	6%	92	2
27-28 Oct 04 LV	9%	87	4
Bush voters	11%	88	1
Kerry voters	7%	91	2
3-4 Oct 04 LV	11%	86	3
Bush voters	12%	86	2
Kerry voters	10%	86	4
7-8 Sep 04 LV	14%	84	2