



FOX News/Opinion Dynamics Poll

9 September 04

Polling was conducted by telephone September 7-8, 2004 in the evenings. The total sample is 1000 likely voters (LV) nationwide, with a margin of error of ± 3 percentage points. Past results are of registered voters, unless otherwise noted.

On the vote questions, "Battlegrounds" include the following states: Arizona, Arkansas, Florida, Iowa, Michigan, Minnesota, Missouri, Nevada, New Hampshire, New Mexico, Ohio, Oregon, Pennsylvania, West Virginia, and Wisconsin.

1. - 4. I'm going to read the names of some people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so. (RANDOMIZE)

SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

***** SUMMARY CHART *****

	Favorable	Unfavorable	Can't say	Never heard
George W. Bush	51%	43	6	-
John Edwards	47%	31	17	5
John Kerry	46%	44	10	-
Dick Cheney	42%	44	12	2

George W. Bush	Favorable	Unfavorable	Can't say	Never heard
7-8 Sep 04 LV	51%	43	6	-
24-25 Aug 04 LV	50%	44	6	-
3-4 Aug 04	47%	45	8	-
20-21 Jul 04	50%	42	8	-
22-23 Jun 04	52%	41	7	-

Dick Cheney	Favorable	Unfavorable	Can't say	Never heard
7-8 Sep 04 LV	42%	44	12	2
24-25 Aug 04 LV	43%	42	14	1
3-4 Aug 04	40%	46	13	1
20-21 Jul 04	43%	41	14	2
4-5 Feb 04	46%	39	14	1

John Kerry	Favorable	Unfavorable	Can't say	Never heard
7-8 Sep 04 LV	46%	44	10	-
24-25 Aug 04 LV	48%	39	12	1
3-4 Aug 04	52%	34	13	1
20-21 Jul 04	44%	39	16	1
22-23 Jun 04	42%	43	13	2

	Favor able	Unfav orable	Can't say	Never heard
John Edwards				
7-8 Sep 04 LV	47%	31	17	5
24-25 Aug 04 LV	49%	27	19	5
3-4 Aug 04	51%	28	17	4
20-21 Jul 04	44%	29	21	6
21-22 Jan 04	37%	19	29	15

5. If the election for president of the United States were held today, for whom would you vote if the candidates were: (ROTATE)

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. Independent candidate Ralph Nader 4. (Not sure/Other) 5. (Would not vote)

	Bush	Kerry	Nader	(NS/Other)	(Not vote)
LIKELY VOTERS	47%	43	3	7	-
Democrats	9%	80	3	8	-
Republicans	94%	3	1	2	-
Independents	40%	42	4	13	1
Men	53%	38	3	5	1
Women	42%	47	2	9	-
Veterans	61%	30	3	5	1
BATTLEGROUND					
7-8 Sep 04	44%	46	2	8	-
24-25 Aug 04	37%	48	3	12	-
LIKELY VOTER TREND					
7-8 Sep 04	47%	43	3	7	-
24-25 Aug 04	43%	44	3	10	-
3-4 Aug 04	43%	47	2	8	-
20-21 Jul 04	43%	44	3	9	1
REGISTERED VOTER TREND					
3-4 Aug 04	42%	46	2	9	1
20-21 Jul 04	43%	42	4	10	1
22-23 Jun 04	47%	40	3	9	1
8-9 Jun 04	42%	42	3	12	1
18-19 May 04	40%	40	3	15	2

*Wording: "Green Party candidate Ralph Nader"

6. If the election for president of the United States were held today, for whom would you vote if the candidates were: (ROTATE)

1. Republican George W. Bush 2. Democrat John Kerry 3. (Not sure/Other)

4. (Would not vote)

	Bush	Kerry	(NS/Other)	(Would not vote)
LIKELY VOTERS	47%	45	7	1
Democrats	9%	82	8	1
Republicans	92%	5	3	-
Independents	40%	44	14	2
Men	52%	41	6	1
Women	42%	48	9	1
Veterans	57%	34	7	2

	Bush	Kerry	(NS/Other)	(Would not vote)
BATTLEGROUND				
7-8 Sep 04	43%	48	8	1
24-25 Aug 04	38%	49	11	2
LIKELY VOTER TREND				
7-8 Sep 04	47%	45	7	1
24-25 Aug 04	44%	45	9	2
3-4 Aug 04	43%	48	8	1
20-21 Jul 04	44%	45	9	2
REGISTERED VOTER TREND				
3-4 Aug 04	43%	46	9	2
20-21 Jul 04	44%	44	10	2
22-23 Jun 04	48%	42	8	2
8-9 Jun 04	43%	45	10	2
18-19 May 04	42%	42	13	3

7. Is there any possibility at all that you will change your vote for president or will you definitely vote for (insert candidate choice)?
SCALE: 1. Possibility will change vote 2. Definitely will vote for candidate
3. (Not sure)

	Possibly Will Change	Definitely Will Vote	(NS)
7-8 Sep 04 LV	14%	84	2
Bush Voters	15%	83	2
Kerry Voters	12%	86	2
3-4 Aug 04	20%	77	3

8. (Ask all decided voters) When did you decide you were going to support (insert candidate) in this year's presidential election?
SCALE: 1. In the last week 2. During the last month 3. More than a month ago
4. (Still may change mind) 5. (Not sure)

	Last Week	Last Month	Over Month	(May change)	(Not sure)
7-8 Sep 04 LV	3%	7	85	3	2
Bush Voters	3%	6	86	3	2
Kerry Voters	3%	8	86	3	-

9. Do you approve or disapprove of the job George W. Bush is doing as president?

		Dis	
	Approve	approve	(DK)
7-8 Sep 04 LV	49%	44	7
24-25 Aug 04 LV	51%	43	6
3-4 Aug 04	44%	48	8
20-21 Jul 04	47%	45	8
22-23 Jun 04	49%	44	7

10. (Ask Bush supporters) Would you say that your vote is better described as a vote for George W. Bush or a vote against John Kerry?

	For Bush	Against Kerry	(Not sure)
7-8 Sep 04 LV	82%	13	5
3-4 Aug 04	82%	12	6

11. (Ask Kerry supporters) Would you say that your vote is better described as a vote for John Kerry or a vote against George W. Bush?

	For Kerry	Against Bush	(Not sure)
7-8 Sep 04 LV	41%	51	8
3-4 Aug 04	53%	41	6

12. Considering the two major-party candidates, George W. Bush and John Kerry, how would you best describe your vote?

1. I will be able to vote enthusiastically for one of these two candidates,
2. I will just have to hold my nose and choose a candidate, or
3. I may not be enthusiastic, but I won't have to hold my nose either?
4. (Will vote for 3rd party candidate)
5. (Other)
6. (Don't know)

	Enthu- siastic	Hold nose	Not enthused, not hold nose	(Third Party)	(Other)	(DK)
7-8 Sep 04 LV	68%	7	20	-	2	3
21-22 Apr 04	52%	14	28	1	3	2

QUESTIONS 13 & 14 ROTATED

13. Which of the following best describes how you would feel if John Kerry were to win the presidential election in November?

	All	Bush	Kerry
1. Enthusiastic	15%	1%	33%
2. Confident	12	2	22
3. Satisfied	24	8	40
4. Dissatisfied	18	35	1
5. Angry	3	5	-
6. Scared	22	45	1
7. (None of these/Not sure)	6	4	3

14. Which of the following best describes how you would feel if George W. Bush were to win the presidential election in November?

	All	Bush	Kerry
1. Enthusiastic	18%	37%	1%
2. Confident	17	34	1
3. Satisfied	19	27	7
4. Dissatisfied	15	-	31
5. Angry	8	-	16
6. Scared	19	1	40
7. (None of these/Not sure)	4	1	4

15. If a candidate talks openly about his strong belief in God, are you more likely or less likely to vote for that candidate?

SCALE: 1. More likely 2. Less likely 3. (No difference) 4. (Not sure)

	More	Less	(No diff)	(NS)
7-8 Sep 04 LV	43%	12	41	4
Democrats	27%	19	49	5
Republicans	63%	4	30	3
Independents	39%	10	48	3

16. Do you think this year's presidential election will make more or less of a difference to the future of the country than most other presidential elections?

SCALE: 1. More of a difference than most 2. Less of a difference than most 3. (Same as most) 4. (Not sure)

	More	Less	(Same)	(NS)
7-8 Sep 04 LV	78%	4	11	7
Democrats	81%	3	9	7
Republicans	79%	3	12	6
Independents	69%	7	15	9

18-19 May 04	65%	7	19	9
18-19 Feb 04	63%	8	22	7

17. - 22. Which presidential candidate (Bush or Kerry) do you think: (ROTATE)
 SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is a stronger leader?	51%	35	2	3	9	+16
Is more honest and trustworthy?	42%	37	4	8	9	+5
Will make the U.S. a stronger country?	46%	40	1	4	9	+6
Understands the average American better?	39%	43	2	9	7	-4
Takes strong stands and sticks with them?	56%	27	3	6	8	+29
Is a better communicator?	42%	40	6	5	7	+2

PAST TREND

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is a stronger leader?						
7-8 Sep 04 LV	51%	35	2	3	9	+16
3-4 Aug 04	44%	40	2	4	10	+4
20-21 Jul 04	50%	31	2	3	14	+19
4-5 May 04	52%	31	2	3	12	+21
6-7 Apr 04	48%	35	2	3	12	+13
Is more honest and trustworthy?						
7-8 Sep 04 LV	42%	37	4	8	9	+5
3-4 Aug 04	36%	43	5	8	8	-7
22-23 Jun 04	42%	31	4	12	11	+11
Will make the U.S. a stronger country?						
7-8 Sep 04 LV	46%	40	1	4	9	+6
20-21 Jul 04	44%	38	2	4	12	+6
4-5 May 04	49%	33	2	6	10	+16
6-7 Apr 04	43%	38	3	5	11	+5
Understands the average American better?						
7-8 Sep 04 LV	39%	43	2	9	7	-4
3-4 Aug 04	36%	47	4	7	6	-11
4-5 May 04	38%	38	3	14	7	0
6-7 Apr 04	36%	42	3	10	9	-6
Takes strong stands and sticks with them?						
7-8 Sep 04 LV	56%	27	3	6	8	+29
21-22 Apr 04	51%	22	7	9	11	+29
Is a better communicator?						
7-8 Sep 04 LV	42%	40	6	5	7	+2
20-21 Jul 04	37%	42	4	5	12	-5

23. Which candidate do you think would do a better job handling the problem of North Korea and Iran developing nuclear weapons? (ROTATE)

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Both)	(Nthr)	(NS)
7-8 Sep 04 LV	49%	37	1	4	9

24. If George W. Bush and John Kerry were investment advisors, which one do you think would get you a better return on your money? (ROTATE)

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Both)	(Nthr)	(NS)
7-8 Sep 04 LV	40%	38	2	6	14

25. And which one would you trust to be more honest handling your money? (ROTATE)

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Both)	(Nthr)	(NS)
7-8 Sep 04 LV	39%	40	3	10	8

26. Which presidential candidate -- Bush or Kerry -- do you think is a better role model for children today? (ROTATE)

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Both)	(Nthr)	(NS)
7-8 Sep 04 LV	44%	38	6	4	8

For reference: Who do you think is a better role model for children today:

	George W. Bush	Al Gore	(Equal)	(Not sure)
23-24 Jun 99	43%	31	13	13

27. Which presidential candidate -- Bush or Kerry -- do you think most members of the media want to win the election? (ROTATE)

SCALE: 1. George W. Bush 2. John Kerry 3. (They're neutral) 4. (Not sure)

	Bush	Kerry	(Neutral)	(NS)
7-8 Sep 04 LV	26%	46	10	18

For reference: Who do you think most members of the media want to win the election:

	Bob Dole	Bill Clinton	(They're neutral)	(NS)
4-5 Sep 96	13%	59	7	21

28. Which one of the following issues will be most important to your vote for president? (ROTATE)

	7-8 Sep 04 LV	22-23 Jun 04	4-5 May 04
The economy	23%	26%	23%
Health care or Medicare	12	16	11
Terrorism/Homeland security	22	18	19
Education	5	6	8
Social Security	7	6	8
Iraq	8	5	10
Foreign policy	8	5	7
Taxes	4	4	2
Gay marriage	4	3	4
(Not sure)	7	5	8

29. Between just the two issues of national security and the nation's economy, which one will be more important in deciding your vote for president? (PUSH FOR DECISION)

SCALE: 1. National security 2. Nation's economy 3. (Both) 4. (Neither) 5. (Not sure)

	Security	Economy	(Both)	(Neither)	(NS)
7-8 Sep 04 LV	45%	38	14	1	2
18-19 Feb 04	31%	44	23	1	1
18-19 Jun 02*	52%	19	28	na	1

*Wording: "Which do you think is more important -- national security or the nation's economy?"

30. - 34. Which candidate do you think would do a better job on the following issues?

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
The economy	41%	45	1	4	9	-4
The war on terrorism	51%	36	2	4	7	+15
Health care	35%	50	2	4	9	-15
The situation in Iraq	49%	39	1	4	7	+10
Education	41%	43	4	3	9	-2

PAST TREND

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
The economy	41%	45	1	4	9	-4
7-8 Sep 04 LV	41%	45	1	4	9	-4
24-25 Aug 04 LV	40%	46	1	4	9	-6
3-4 Aug 04	36%	44	4	3	13	-8
20-21 Jul 04	39%	45	2	4	10	-6
22-23 Jun 04	42%	42	1	5	10	0

*Wording: "Managing the country's"

The war on terrorism

7-8 Sep 04 LV	51%	36	2	4	7	+15
24-25 Aug 04 LV	50%	34	4	5	7	+16
3-4 Aug 04	44%	38	4	3	11	+6
20-21 Jul 04	50%	35	2	4	9	+15
8-9 Jun 04	47%	32	3	6	12	+15

Health care

7-8 Sep 04 LV	35%	50	2	4	9	-15
3-4 Aug 04	31%	49	3	5	12	-18
8-9 Jun 04	34%	48	3	4	11	-14
4-5 May 04	34%	41	2	8	15	-7
6-7 Apr 04	31%	47	2	5	15	-16

The situation in Iraq

7-8 Sep 04 LV	49%	39	1	4	7	+10
24-25 Aug 04 LV	45%	40	2	5	8	+5
3-4 Aug 04	41%	40	3	5	11	+1
8-9 Jun 04	43%	39	1	6	11	+4
4-5 May 04	48%	35	1	6	10	+13

Education

7-8 Sep 04 LV	41%	43	4	3	9	-2
3-4 Aug 04	34%	47	3	3	13	-13
8-9 Jun 04	40%	44	3	3	10	-4
4-5 May 04	42%	40	1	3	14	+2
6-7 Apr 04	38%	42	3	4	13	-4

35. In the war against terrorism, do you think the Bush administration has pursued terrorists too aggressively or not aggressively enough?

SCALE: 1. Too aggressively 2. Not aggressively enough 3. (About right) 4.

(Not sure)

	Too Aggressive	Not Enough	(About right)	(Not sure)
7-8 Sep 04 LV	24%	39	25	12

21-22 Jan 04 18% 37 36 9

36. Do you think it feels like the economy is getting stronger or not?

SCALE: 1. Stronger 2. Not stronger 3. (Not sure)

	Stronger	Not Stronger	(Not sure)
7-8 Sep 04 LV	41%	51	8
Democrats	15%	80	5
Republicans	73%	19	8
Independents	38%	52	10
22-23 Jun 04	47%	43	10
6-7 Apr 04*	36%	55	9
9-10 Sep 03	42%	49	9
17-18 Jun 03	37%	55	8
24-25 Sep 02	26%	63	11

*April 2004 and earlier: "For you and your family, does it feel like . . ."

37. In general, how much do you think any president and his administration can control the health of the nation's economy?

- 1. A lot 33%
- 2. Some 48
- 3. Not much 12
- 4. None at all 3
- 5. (Not sure) 4

38. In general, how much do you think any president and his administration can secure the nation from terrorist attacks?

- 1. A lot 40%
- 2. Some 42
- 3. Not much 9
- 4. None at all 5
- 5. (Not sure) 4

39. How worried are you that terrorist attacks might take place where you live or work?

SCALE: 1. Very worried 2. Somewhat worried 3. Not very worried 4. Not worried at all 5. (Not sure)

	-- Worried --			--Not worried--			(NS)
	TOTAL	Vry	Smwt	TOTAL	Ntvry	Not	
7-8 Sep 04 LV	39%	11	28	60	32	28	1
9-10 Sep 03	32%	7	25	66	36	30	2
25-26 Mar 03	36%	9	27	63	34	29	1
8-9 Sep 02	20%	6	14	78	21	57	2
9-10 Jul 02	35%	11	24	64	34	30	1

40. How likely do you think it is that there will be a major terrorist attack on U.S. soil later this year to try to influence the outcome of the presidential election?

SCALE: 1. Very likely 2. Somewhat likely 3. Not very likely 4. Not at all likely 5. (Not sure)

	--- Likely ---			-- Unlikely --			(NS)
	TOTAL	Vry	Smwht	TOTAL	Ntvry	Not	
7-8 Sep 04 LV	57%	18	39	36%	22	14	7
22-23 Jun 04	62%	23	39	29%	18	11	9
23-24 Mar 04	61%	23	38	28%	17	11	11

41. If there were a major terrorist attack before Election Day, would you be more likely to vote to re-elect George W. Bush or less likely to vote for Bush?

SCALE: 1. More likely 2. Less likely 3. (No difference) 4. (Not sure)

	More	Less	(No diff)	(NS)
7-8 Sep 04 LV	34%	29	31	6
Democrats	12%	54	29	5
Republicans	66%	4	26	4
Independents	22%	20	50	8
Bush Voters	63%	2	31	4
Kerry Voters	7%	59	29	5
20-21 Jul 04	36%	35	24	5

42. If there is a major terrorist attack in the United States before Election Day where the terrorists demand the U.S. leave Iraq, would you be more likely to favor:

1. Removing U.S. troops from Iraq immediately, or	25%
2. Increasing military pressure and fighting harder, or	33
3. Keeping U.S. policies unchanged?	29
4. (Not sure)	13

43. Overall, do you believe the policies of the United Nations are pro-American or anti-American?

1. Pro-American	31%
2. Anti-American	40
3. (Both)	6
4. (Neither)	8
5. (Not sure)	15

44. Which presidential campaign do you think has been the most negative so far - (the Bush campaign) or (the Kerry campaign)? (ROTATE)

SCALE: 1. Bush 2. Kerry 3. (Both equal) 4. (Neither) 5. (Not sure)

	Bush	Kerry	(Both)	(Nthr)	(NS)
7-8 Sep 04 LV	37%	34	19	3	7
3-4 Aug 04	35%	31	15	7	12
23-24 Mar 04	29%	37	19	4	11

45. Are you a current member or veteran of the U.S. Armed forces?

SCALE: 1. Current 2. Veteran 3. No/(Not sure)

	Current	Veteran	No/(NS)
7-8 Sep 04 LV	2%	13	85
24-25 Aug 04 LV	2%	14	84
21-22 Apr 04	3%	12	85
18-19 Nov 03	3%	16	81
19-20 May 99	2%	14	84